

# Sequential Screening: A Bayesian Dynamic Programming Analysis

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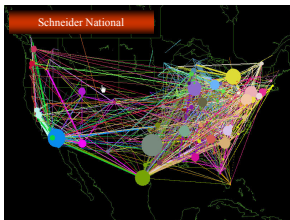
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# The Screening Problem

- We have a simulator with a large number of input parameters, e.g., 100s or 1000s.
- We wish to understand how the simulator's output depends on its input, in some region of the input parameter space.
- Some of the input parameters have little or no effect on the simulator's output.
- **The Screening Problem:** Using as few simulations as possible, identify those parameters with an important effect on the output.
- **Why?** Once we finish sequential screening, we can do more fine-grained analyses focusing only on the important parameters. If there are only a few important parameters, this is faster than doing the analysis over all the parameters.

Screening is important when simulations take a long time to run, and there are many input parameters



Example: A stochastic simulator of operational decision-making at the logistics company Schneider National, developed in Simão et al. 2009.

- The simulator has more than 97 parameters.
- One full simulation takes 3 days.
- In the simulation calibration study (Frazier, Powell & Simão 2009), two parameters captured a large amount of the variation in the particular output of interest.
- This allowed us to solve a simulation optimization problem with 2 parameters instead of 97.

# Being sequential is often more efficient;

## This talk analyzes a particular sequential screening method

- The naive approach to screening would be to iterate through the input parameters, testing them one at a time, to see which ones have an important effect on the output.
- For the Schneider National simulation, performing one simulation for each parameter would have required  $97 \times 3 = 291$  days of simulation time.
- **Sequential is better:** By choosing the parameter values at which to perform simulations adaptively, in a sequential manner, we can find the important parameters much more quickly.
- In this talk, we use Bayesian statistics and dynamic programming to analyze one particular sequential screening algorithm, called **sequential bifurcation** [Bettonvil, 1990].

# Overview of our contribution

- We use dynamic programming to find the Bayes-optimal group-splitting rule for sequential bifurcation, in an idealized setting.
- When factors have homogeneous prior probability of importance, the group-splitting rule proposed in [Bettonvil and Kleijnen, 1997] is optimal, in all problem instances tested.
- When factors have heterogeneous prior probability of importance, the Bayes-optimal group-splitting rule can be substantially better than previously proposed group-splitting rules.
- Our analysis makes three idealized assumptions:
  - ① We assume simulations can be evaluated without noise, i.e., that our simulator is deterministic.
  - ② We assume our simulator obeys a linear model with no interactions.
  - ③ We assume that each unimportant factor has a main effect that is exactly 0, rather than using a strictly positive cutoff between important/unimportant.

## Our group splitting rule can still be used when the assumptions required for optimality are not met

- Our analysis makes the three idealized assumptions previously noted.
- We hypothesize that the insights from our analysis, and the group-splitting rule it provides, are still useful in problems that do not meet these assumptions:
  - When these assumptions are not met, one can use one of the many generalizations of SB designed for these situations.
  - These generalized SB procedures require a group splitting rule.
  - One can use the group-splitting rule that we derive in these generalized SB procedures. It will no longer be Bayes-optimal, but we hypothesize that it will be “pretty good”, i.e., better than the status quo. Caveat: experiments to see whether this is true are future work.

# A review of sequential bifurcation (SB)

- Here we present the version of the SB algorithm we will analyze, originally due to [Bettonvil, 1990, Bettonvil and Kleijnen, 1997].
- The version of SB that we present makes the idealized assumptions previously noted.
- A number of generalization of SB have been subsequently proposed, which relax these assumptions, e.g., [Cheng, 1997, Wan et al., 2010, Shi et al., 2012, Yaesoubi et al., 2010, Wan et al., 2006]

## The simplest version of SB uses a factor model without interactions

- $K$  is the number of parameters. We use the terms “factor” and “parameter” interchangeably.
- We model the output of our simulator at  $\vec{x} = \vec{c} + \vec{\Delta}$ , where  $\vec{c}$  is a fixed center point, and  $\vec{\Delta}$  is “small”, as

$$E[Y(\vec{c} + \vec{\Delta})] = E[Y(\vec{c})] + \sum_{k=1}^K \beta_k \Delta_k.$$

- A factor  $k$  is said to be **important** if  $\beta_k \neq 0$ . If  $\beta_k = 0$  it is **unimportant**.
- We assume that we know the **sign** of each of the  $\beta_k$  values. Then, w.l.o.g,  $\beta_k \geq 0$  (if not, replace  $x_k$  with  $-x_k$ ).

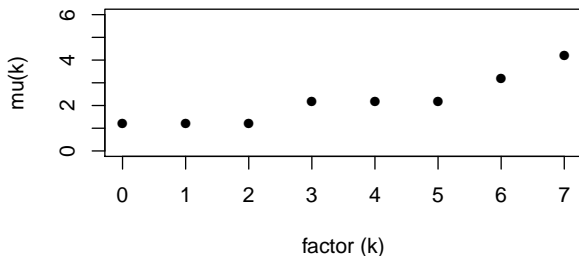


## $\mu(k)$ is monotone, with jumps at important factors

- For each factor  $k$ , choose two levels: low and high. In this talk, high is 1, and low is 0.
- Let  $\vec{x}(k)$  correspond to setting the first  $k$  factors high, and the remaining low.

$$\vec{x}(k) = \vec{c} + [1, \dots, 1, 0, \dots, 0]$$

- Define  $\mu(k) = E[Y(\vec{x}(k))] = E[Y(\vec{c})] + \sum_{i=1}^k \beta_i$
- Factor  $k$  is important iff  $\mu(k) > \mu(k-1)$ .

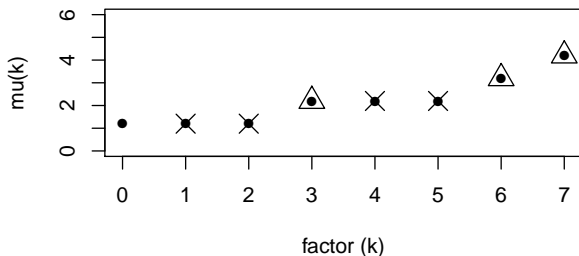


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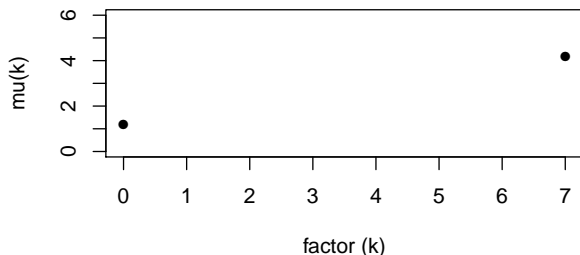
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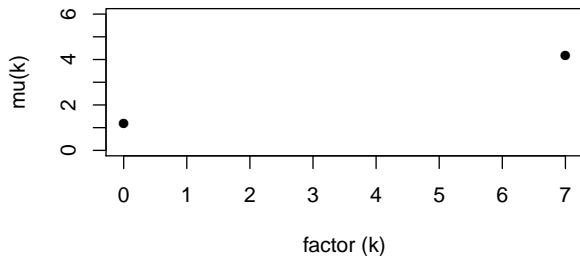
## Example

- Recall  $\mu(k) = E[Y(\vec{c})] + \sum_{i=1}^k \beta_i$ .
- Step 1: Evaluate  $\mu(0)$  and  $\mu(K)$ .
- If  $\mu(0) = \mu(K)$ , there are no important factors, and we are done.
- If  $\mu(0) < \mu(K)$ , there is at least one important factor in  $1, \dots, K$ . Continue to Step 2.



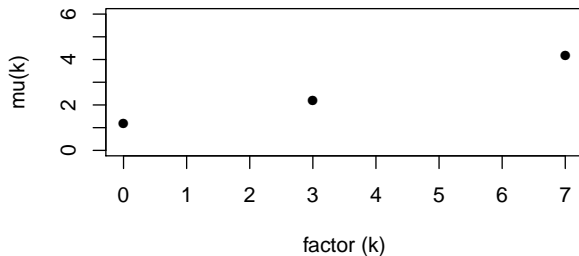
# Example

- Step 2: The range  $1, \dots, K$  contains an important factor. Choose a factor  $k$  in this range and evaluate  $\mu(k)$ .
- We choose to evaluate at  $k = 3$ .



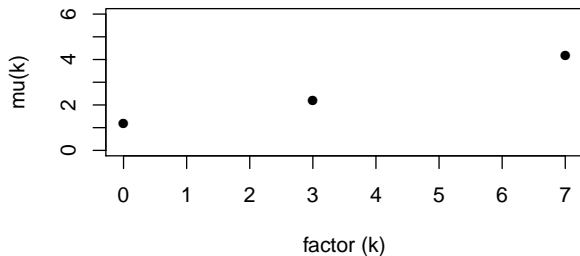
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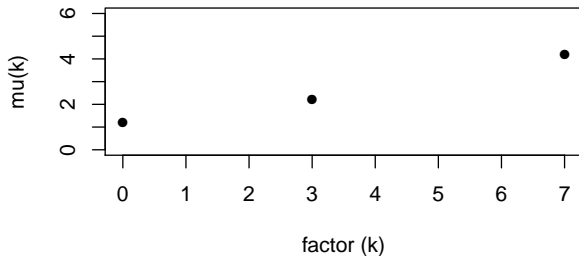
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- We choose to evaluate at  $k = 3$ .



- Since  $\mu(0) < \mu(3)$ , there is at least one important factor in  $1, 2, 3$ .
- Since  $\mu(3) < \mu(7)$ , there is at least one important factor in  $4, 5, 6, 7$ .

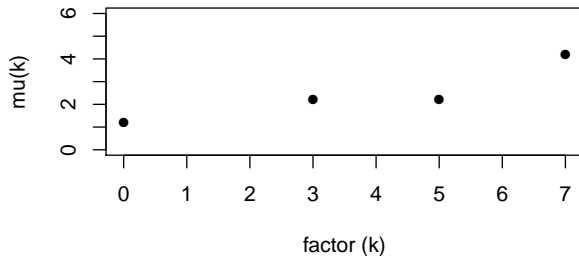
# Example

- Step 3: Choose a range known to contain an important factor, and select a factor in that range.
- We choose the range 4,5,6,7 and choose to evaluate at  $k = 5$ .



# Example

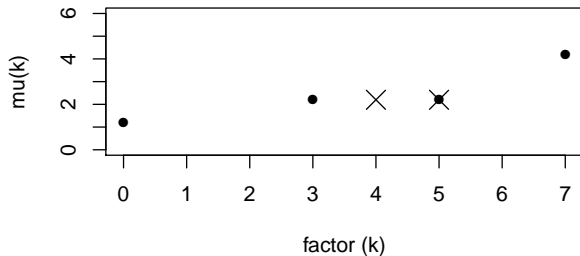
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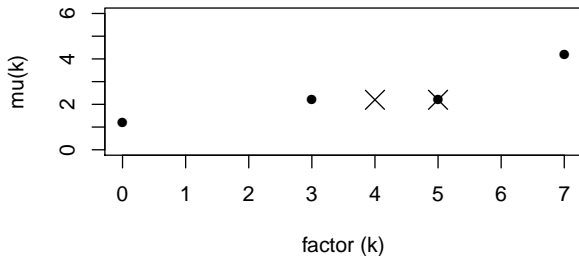
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- Since  $\mu(3) = \mu(5)$ , factors 4 and 5 are unimportant.

## Example

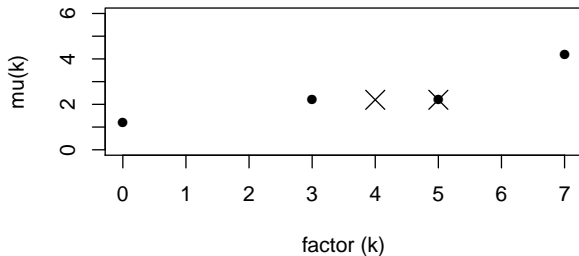
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- We choose the range 4,5,6,7 and choose to evaluate at  $k = 5$ .



- Since  $\mu(3) = \mu(5)$ , factors 4 and 5 are unimportant.
- Since  $\mu(5) < \mu(7)$ , there is at least one important factor in 6,7.

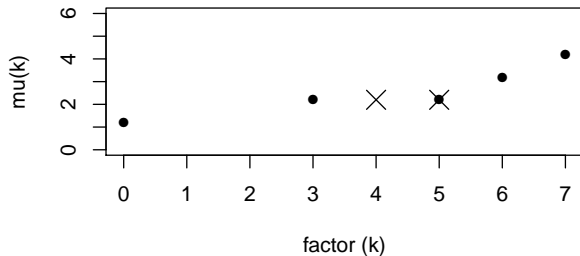
# Example

- Step 4: Choose a range known to contain an important factor, and select a factor in that range.
- We choose the range 6,7 and choose to evaluate at  $k = 6$ .



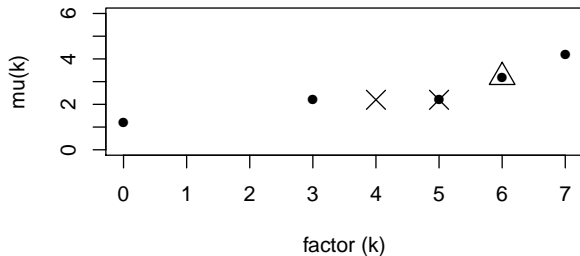
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- Step 4: Choose a range known to contain an important factor, and select a factor in that range.
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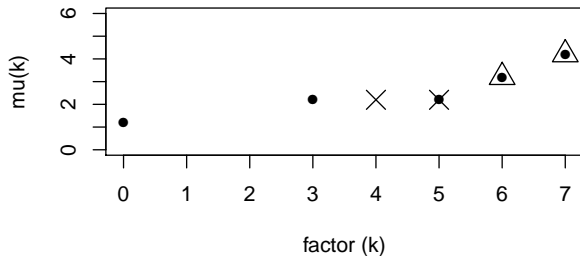
- Step 4: Choose a range known to contain an important factor, and select a factor in that range.
- We choose the range 6,7 and choose to evaluate at  $k = 6$ .



- Since  $\mu(5) < \mu(6)$ , factor 6 is important.

## Example

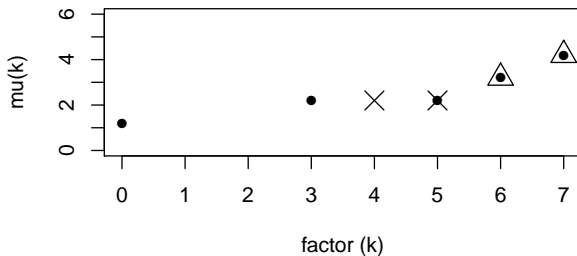
- Step 4: Choose a range known to contain an important factor, and select a factor in that range.
- We choose the range 6,7 and choose to evaluate at  $k = 6$ .



- Since  $\mu(5) < \mu(6)$ , factor 6 is important.
- Since  $\mu(6) < \mu(7)$ , factor 7 is important.

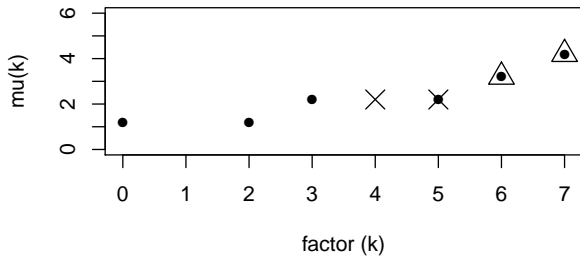
# Example

- Step 5: Choose a range known to contain an important factor, and select a factor in that range.
- We choose the range 1,2,3 and choose to evaluate at  $k = 2$ .



# Example

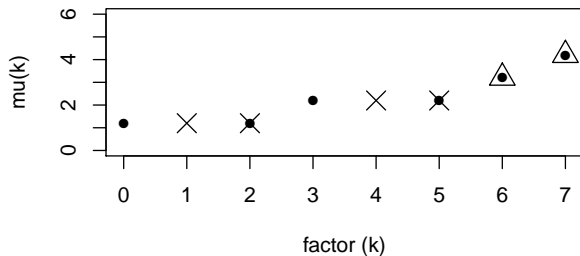
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## Example

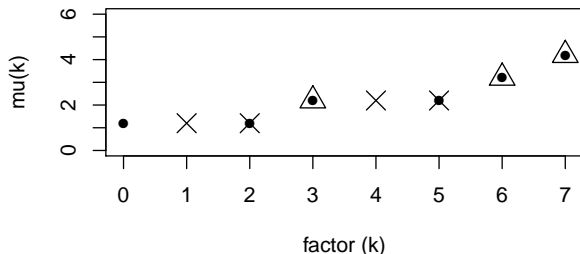
- Step 5: Choose a range known to contain an important factor, and select a factor in that range.
- We choose the range 1,2,3 and choose to evaluate at  $k = 2$ .



- Since  $\mu(0) = \mu(2)$ , factors 1 and 2 are unimportant.

## Example

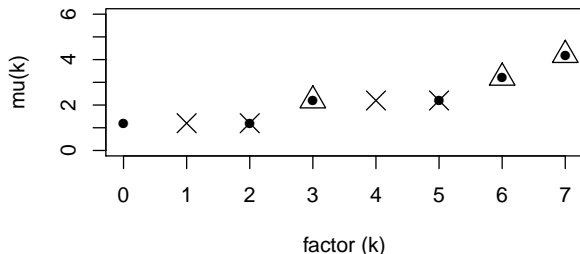
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- We choose the range 1,2,3 and choose to evaluate at  $k = 2$ .



- Since  $\mu(0) = \mu(2)$ , factors 1 and 2 are unimportant.
- Since  $\mu(2) < \mu(3)$ , factor 3 is important.

## Example

- Step 5: Choose a range known to contain an important factor, and select a factor in that range.
- We choose the range 1,2,3 and choose to evaluate at  $k = 2$ .



- Since  $\mu(0) = \mu(2)$ , factors 1 and 2 are unimportant.
- Since  $\mu(2) < \mu(3)$ , factor 3 is important.
- We are done: 3,6,7 are important. 1,2,4,5 are unimportant.

# We find an optimal group splitting rule

The focus of this talk is on the group-splitting rule.

- How should we split groups? Should we split in half (used by [Cheng, 1997, Wan et al., 2006])? Should we split so that one sub-group has a size that is a power of 2 (used by [Bettonvil and Kleijnen, 1997])? Should we use another rule?
- In this talk, we use dynamic programming to find a group splitting rule that minimizes the expected number of split points, under a Bayesian prior probability distribution on which factors are important.

## We assume a Bayesian prior probability distribution

We construct our Bayesian prior probability distribution as follows:

- A factor  $k$  is said to be important if  $\beta_k > 0$ .
- We require  $\mathbf{1}_{\{\beta_1 > 0\}}, \dots, \mathbf{1}_{\{\beta_K > 0\}}$  to be independent under our prior.
- Our prior is then completely specified by  $P(\beta_1 > 0), \dots, P(\beta_K > 0)$ .
- We put factors into groups, where factors in group  $j$  have a common probability of importance,  $P(\beta_k > 0) = p_j$ .
- **Prior elicitation is convenient:** In practice, we imagine asking a practitioner to group factors into two groups, “likely to be important” and “unlikely to be important”, and to estimate the probability of importance for each group.

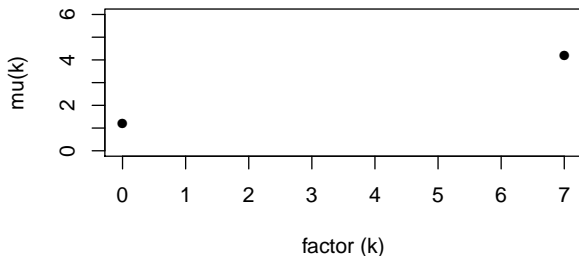
## We use dynamic programming to find the optimal group splitting rule

- To illustrate, focus on the case of just one group, with probability of importance  $p_1 = p$ .
- The method we describe generalizes to an arbitrary number of groups, but the dimension of the DP that must be solved is equal to the number of groups.
- In practice, we think practitioners will be happy with 2 or 3 groups, for which computation is fast.

## We use dynamic programming to find the optimal group splitting rule

- Let  $V(n)$  be the expected number of additional evaluations of  $\mu(\cdot)$ , under the optimal group splitting rule, required to completely process a group of  $n$  factors known to contain at least one important factor, when the two endpoints have already been evaluated.
- The overall number of points to evaluate under the optimal policy is:

$$2 + P(\text{at least one important factor})V(K) = 2 + (1 - p^K)V(K)$$



## Bellman's equation

- First, define  $r(k, n)$  to be the probability that there is at least one important factor in  $A$ , given that there is at least one important factor in  $B$ , where  $A \subseteq B$  are two arbitrary subsets of factors, with  $|A| = k$  and  $|B| = n$ .

$$r(k, n) = \frac{1 - (1 - p)^k}{1 - (1 - p)^n}$$

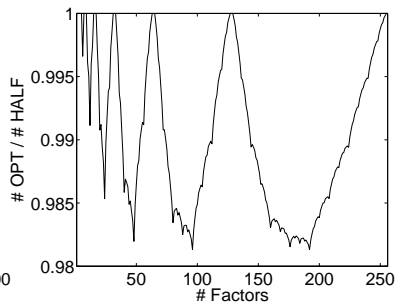
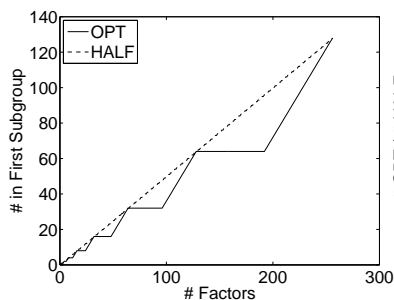
- Bellman's equation is

$$V(n) = 1 + \min_{1 \leq k \leq n-1} r(k, n)V(k) + r(n-k, n)V(n-k).$$

- The terminal condition is  $V(1) = 0$ .
- An optimal group splitting rule is to split so the first subgroup contains  $k^*(n)$  elements, where  $k^*(n)$  attains the minimum in Bellman's recursion.

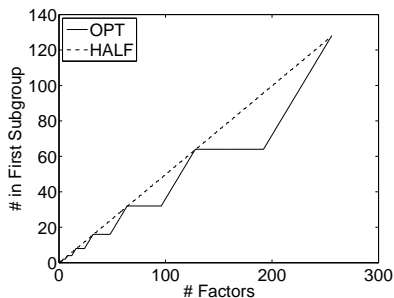


# Optimal policy provides only a small benefit with homogeneous factors



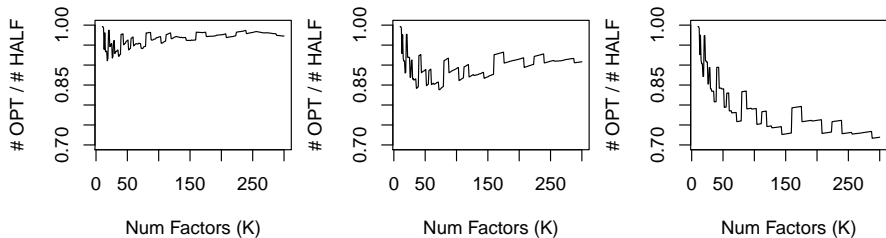
- The above uses a probability of importance of .10. The optimal policy is insensitive to this probability.
- OPT uses the optimal group-splitting rule.
- HALF splits groups in half, rounding to the nearest integer.
- The savings from OPT is small (at most 2% up to  $K = 256$  factors).
- If  $K$  is a power of 2, splitting in half is optimal.

# The optimal policy for homogeneous factors has a nice structure



- **Conjecture:** When factors have a homogeneous probability of importance,  $k^*(n)$  is the largest integer power of 2 strictly less than  $n$ .
- This is the rule proposed by (Bettonvil & Kleijnen 1997).
- All numerical examples I have tried support it (up to 256 factors, with a variety of values for the probability of importance).

# Optimal policy provides a larger benefit with heterogeneous factors



- Two groups of factors: “likely to be important” ( $p_1 = 0.75$  and  $K_1 = 10$ ) and “unlikely to be important” ( $p_2$  and  $K_2 = K - K_1$ ).
- Panels show different values of  $p_2$ : Left  $p_2 = 0.05$ , Middle  $p_2 = 0.01$ , Right  $p_2 = 0.001$ .
- When there is a big difference in probability of importance between the two groups, the optimal policy can be much more efficient.

# Conclusion

- We used dynamic programming to find the optimal group-splitting rule,
- For homogeneous factors, one of the rules previously proposed in the literature appears to be optimal.
- For heterogeneous factors, the optimal policy is novel, and provides significant reductions for some problem settings.
  - We made some restrictive assumptions: deterministic simulator; no interactions; threshold at 0 for importance. Future work: investigate whether the group-splitting rules derived under these assumptions work well when these assumptions are not met, when used within SB methods that allow these assumptions to be relaxed.

Thank You!

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# Summary of Sequential Bifurcation

- Evaluate  $\mu(0)$  and  $\mu(K)$ .
- If  $\mu(0) = \mu(K)$ , we are done. Otherwise, the set  $\{1, \dots, K\}$  contains an important factor. Push it onto the stack.
- While the stack is non-empty, pop a set off the stack, call it  $\{k_1, \dots, k_2\}$ .
  - Choose  $k \in \{k_1, \dots, k_2 - 1\}$ . This is called **group-splitting**.
  - Evaluate  $\mu(k)$ .
  - If  $\mu(k_1) < \mu(k)$ ,  $\{k_1, \dots, k\}$  contains an important factor. Push it on the stack.
  - If  $\mu(k) < \mu(k_2)$ ,  $\{k + 1, \dots, k_2\}$  contains an important factor. Push it on the stack.

## We can also solve the dynamic program for heterogeneous factors

- Suppose that factors are of two types.
- Factors of type 1 have probability of importance  $p_1$ .
- Factors of type 2 have probability of importance  $p_2$ , with  $p_1 > p_2$ .
- (Bettonvil & Kleijnen 1997) recommend sorting the factors in order of probability of importance. We do this.



## We can also solve the dynamic program for heterogeneous factors

- Let  $V(m, n)$  be the expected number of additional evaluations of  $\mu(\cdot)$  required to completely process a group of factors with  $m$  factors of type 1 and  $n - m$  factors of type 2 (under the optimal group splitting rule, when the two endpoints have already been evaluated).
- Terminal condition:  $V(m, 1) = 0$  for  $m = 0$  and  $m = 1$ .
- Bellman's recursion is on the next slide.

We can also solve the dynamic program for heterogeneous factors

$$V^*(m, n) = 1 + \min\left\{ \begin{aligned} &\min_{m+1 \leq u \leq n-1} r(m, u) V^*(m, u) + r(0, n-u) V^*(0, n-u), \\ &\min_{1 \leq u \leq \min(m, n-1)} r(u, u) V^*(u, u) + r(m-u, n-u) V^*(m-u, n-u) \end{aligned} \right\},$$

where

$$r(v, u) = \frac{1 - (1 - p_1)^v (1 - p_2)^{u-v}}{1 - (1 - p_1)^m (1 - q_2)^{n-m}} \quad (1)$$

is the conditional probability that a subgroup with  $v$  factors of type 1 and  $u$  factors overall contains an important factor. The dependence of  $r(v, u)$  on  $m$  and  $n$  is suppressed.