EL HOUSNI Omar

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ACADEMIC APPOINTMENTS Cornell University and Cornell Tech, New York, NY School of Operations Research and Information Engineering

- Assistant Professor Jan 2022-Present

- Visiting Assistant Professor

2020-2021

EDUCATION

Columbia University, New York, NY

- Ph.D. in Operations Research. 2016-2020

Thesis: Tractable Policies in Dynamic Robust Optimization

Advisor: Professor Vineet Goyal

- Master of Science in Operations Research, GPA: 4.05/4.0

2015-2016

Ecole Polytechnique, Paris, France

2012-2015

Bachelor of Science and Master of Science in Applied Mathematics, GPA: 4.16/4.0

JOURNAL PUBLICATIONS On the Optimality of Affine Policies for Budgeted Uncertainty Sets (joint with V. Goyal) Math of Operations Research, 46 (2), 674-711, 2021

2nd place in the INFORMS George Nicholson student paper competition, 2020

A Tractable Approach for Designing Piecewise Affine Policies in Dynamic Robust Optimization (joint with A. Ben-Tal and V.Goyal). Math Programming, 182 (1), 57-102, 2020

Piecewise Static Policies for Two-stage Adjustable Robust Linear Optimization (joint with V. Goyal) Math Programming 169 (2), 649-665, 2018

Finalist in INFORMS Undergraduate OR student paper competition, 2015

REFEREED CONFERENCE PUBLICATIONS LP-based Approximations for Disjoint Bilinear and Two-Stage Adjustable Robust Optimization (joint with A. Foussoul and V. Goyal) Forthcoming in IPCO 2022

Matchings Riders to Drivers: A Two-stage Robust Optimization Approach (joint with V. Goyal, O. Hanguir and C. Stein). In Proceedings of the International Conference on Approximation Algorithms for Combinatorial Optimization Problems (APPROX), 2021. Journal version under review

On the Power of Static Assignment Policies for Robust Facility Location Problems (joint with V. Goyal and D. Shmoys). In Proceedings of the International Conference on Integer Programming and Combinatorial Optimization (IPCO), 252-267, 2021

Beyond Worst-case: A Probabilistic Analysis of Affine Policies in Dynamic Optimization (joint with V. Goyal). In Advances of Neural Information Processing Systems (NeurIPS), 2017 (spotlight talk)

Papers under review Joint Assortment Optimization and Customization under Mixture of Multinomial Logit Model: On the Value of Personalized Assortments (joint with H. Topaloglu). Under second round review in Operations Research

Joint Assortment and Inventory Planning for Heavy Tailed Demand (joint with O. Mouchtaki, G.Gallego, V. Goyal, S. Humair, S. Kim, A. Sadighian, J. Wu). Submitted to Management Science

Beyond Worst-case: A Probabilistic Analysis of Affine Policies in Dynamic Optimization (joint with V. Goyal). Under Major Revision in INFORMS Journal on Optimization

Work in Progress Near-optimal Threshold Policies via Lifted Linear Decision Rules (with A. Bennouna and V. Goyal)

Dynamic Resource Provisioning under Demand Uncertainty (with C. Bandi and V. Goval)

REPORTS (ON COVID-19)

Can Testing Ease Social Distancing Measures? Future Evolution of COVID-19 in NYC (joint with Mika Sumida, Paat Rusmevichientong, Huseyin Topaloglu and Serhan Ziya)

Future Evolution of COVID-19 Pandemic in North Carolina: Can We Flatten the Curve? (joint with Mika Sumida, Paat Rusmevichientong, Huseyin Topaloglu and Serhan Ziya)

AWARDS

Cornell Tech Urban Tech grant, 2022

Second prize in the INFORMS George Nicholson student paper competition, 2020

Amazon Inventor Award, 2017

The Graduate Fellowship for Masters in Operations Research, Columbia University, 2016

Finalist in INFORMS Undergraduate OR student paper competition, 2015

Ecole Polytechnique Research Prize in Applied Mathematics, 2015

French Government's Major-Excellence Scholarship, 2012

Honorable Mention in the 51st International Mathematical Olympiad, Astana, Kazakhstan, 2010

Patents

Real-time Iterative Assortment Allocation Estimation (joint with D.Bhatia, S.Humair, V.Jain, G.Li, J.Marasanapalle, A.Sadighian, and J.Wu) Amazon Research. Patent pending.

Industry Experience

Uber, Data Scientist Intern, San Francisco, CA

Summer 2018

Developed a machine learning and an optimization framework for Uber Eats targeted promotions.

Amazon, Research Scientist Intern, Seattle, WA

Summer 2016, Summer 2017

Developed a standardized decision-making process for Amazon fashion assortment planning (patent pending).

EDF R&D, Research Intern, Paris, France

Fall 2014

Developed a large scale optimization framework for scheduling employees rounds at the French flagship electric utility company EDF.

Empresas Lipigas, Supply Chain Analyst, Santiago, Chili

Summer 2014

Implemented optimization algorithms for scheduling the production of gas cylinders under demand uncertainty.

TEACHING EXPERIENCE

Cornell Tech, Instructor

ORIE 6360: Optimization under uncertainty: robust and online models, PhD Spring 2022
ORIE 5530: Modeling under uncertainty, graduate (60 students) Fall 2021

ORIE 5530: Modeling under uncertainty, graduate (60 students)

ORIE 5250: Business Applications of Optimization, graduate (20 students)

ORIE 5132: Service Systems and Online Markets, graduate (30 students)

Spring 2021

Columbia University, Teaching Assistant

IEOR 6613: Optimization, PhD (30 students). Fall 2016, 2018

IEOR 4601: Dynamic Pricing & Revenue Management, graduate(50 students) Spring 2017,2020

IEOR 3404: Simulation, undergraduate (90 students), Spring 2018

IEOR 3609: Advanced Optimization, undergraduate (90 students), Spring 2019

Columbia University Science Honors Program, Co-instructor

Spring 2019

Introduction to Algorithms, (40 students).

Mathematical Olympiad, Instructor

2018-2019

Head coach and Instructor of the Moroccan International Mathematical Olympiad team, IMO 2019, Bath UK.

Professional Service

Reviewer for Operations Research, INFORMS journal on Computing, Mathematical Programming, Mathematics of Operations Research and Management Science journals.

Co-organizer of IEOR-DRO seminars at Columbia university.

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SELECTED TALKS	Joint Assortment Optimization and Customization: On the Value of Personalized Asso • INFORMS Annual Meeting, Anaheim, CA	Oct 2021
	• Cornell ORIE, Ithaca, NY	Sep 2021
	• MSOM, (virtual)	June 2021
	• RMP, (virtual)	June 2021
	On the Power of Static Assignment Policies for Robust Facility Location Problems • IPCO, (virtual)	May 2021
	• INFORMS Annual Meeting, Seattle, WA	Oct 2019
	From Affine to Threshold Policies: a New Framework in Dynamic Robust Optimizatio • Cornell ORIE, Ithaca, NY	n Dec 2019
	• Cornell Tech, New York, NY	Dec 2019
	• Chicago Booth, IL	Jan 2020
	• Imperial College Business School, London, UK	Feb 2020
	• University of Waterloo, Combinatorics & Optimization, Canada	Feb 2020
	• Lyft Labs, New York, NY	Mar 2020
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	On the Power of Affine Policies for Capacity Planning under Demand Uncertainty	I1 9010
	• MSOM, Singapore	Jul 2019
	On the Optimality of Affine Policies for Budget of Uncertainty Sets	
	• INFORMS Annual Meeting, (virtual)	Nov 2020
	• ICCOPT, Berlin, Germany	Aug 2019
	• ICSP, Trondheim, Norway	Jul 2019
	• BIRS workshop, Banff, Canada	Jan 2019
	• INFORMS Annual Meeting, Phoenix, AZ	Nov 2018
	• INFORMS Optimization society Conference, Denver, CO	Mar 2018
	• INFORMS Annual Meeting, Houston, TX	Oct 2017
	On the Power of Affine Policies in Two-Stage Adjustable Robust Optimization	
	• INFORMS Annual Meeting, Seattle, WA	Oct 2019
	• Imperial College, London, UK	May 2017
	Beyond Worst-case: A Probabilistic Analysis of Affine Policies in Dynamic Optimizati	on
	• Uber Tech Talks, San Francisco, CA	Aug 2018
	• ISMP, Bordeaux, France	Jul 2018
	• TADC, London Business School, London, UK	May 2018
	• INFORMS Optimization society Conference, Denver, CO	Mar 2018
	• NIPS, Long Beach, CA	$\mathrm{Dec}\ 2017$
	• INFORMS Annual Meeting, Houston, TX	Oct 2017
	• Student seminar Columbia University, NY	Oct 2017
	Dynamia Ragourga Pravisioning in Data Contag under Domand Uncontainte	
	Dynamic Resource Provisioning in Data Centers under Demand Uncertainty • MSOM conference, Chapel Hill, NC	Jun 2017
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Piecewise Affine policies for Dynamic Robust Optimization	
 Young Researchers Workshop at Cornell ORIE, Ithaca, NY 	Oct 2017
• Computational Management Science conference, Bergamo, Italy	May 2017
• IBM Thomas J.Watson Research center, NY	Dec 2016
• INFORMS Annual Meeting, Nashville, TN	Nov 2016
• EURO of Operations Research, Poznan, Poland	Jul 2016
• Amazon seminars, Seattle, WA	Jun 2016
• Student seminar Columbia University, NY	Apr 2016
Affine policies for Multi-stage Dynamic Robust Optimization	
• INFORMS Annual Meeting, Nashville, TN	Nov 2016
• Student seminar Columbia University, NY	Nov 2016
Piecewise Static policies for Two-stage Adjustable Robust Optimization	
• Optimization days, Montreal, Canada	May 2016
• INFORMS Annual Meeting, Philadelphia, PA	Nov 2015
Tractable Policies in Dynamic Robust Optimization	
• Africa Business School- OCP Headquarters, Casablanca, Morocco	$\mathrm{Jun}\ 2017$