

# Penalized Splines and Financial Market Data

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## **Main Themes**

- Calibration of financial models is a statistical problem
- Researchers in mathematical finance are experts in probability theory but often are less knowledgeable about statistical modeling and data analysis
- Unfortunately, statisticians have, with some notable exceptions, not recognized finance as an important area of application
- Transformation and weighting in regression can improve the calibration of financial models
- Splines are an effective tool for data analysis and statistical modeling

## Overview

- Recent example where a statistician could have helped
- Example of curve fitting – dynamics of interest rates
- Penalized splines
- Two examples:
  - Return to interest rate dynamics
  - Term structure – estimating the forward rate curve

## Example: Estimation of Default Probabilities

Data:

- **ratings:** 1 = Aaa (best), ... , 16 = B3 (worse)
- **default frequency:** estimate of default probability
  - many zero values at best ratings

From recent book on credit risk

- **nonlinear model:**

$$\Pr(\text{default}|\text{rating}) = \exp\{\beta_0 + \beta_1 \text{rating}\}$$

- **linear/transformation model (in recent textbook):**

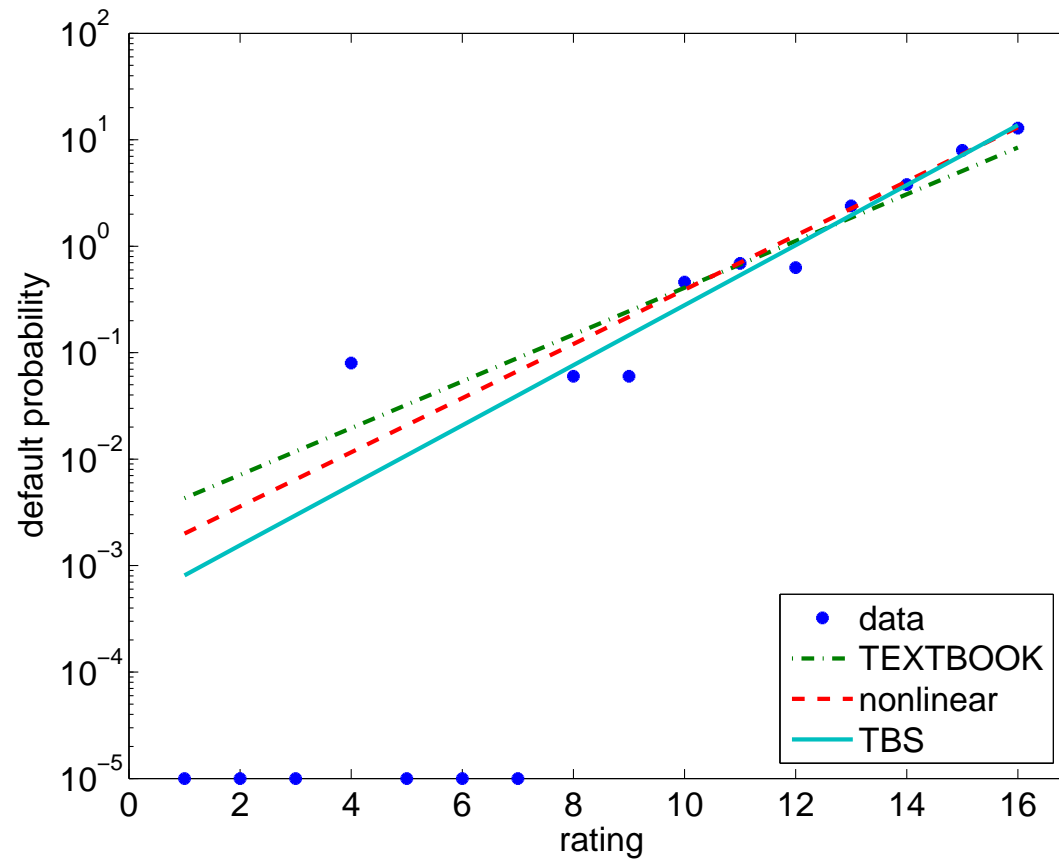
$$\log\{\Pr(\text{default}|\text{rating})\} = \beta_0 + \beta_1 \text{rating}$$

- **Problem:** cannot take logs of default frequencies that are 0
- **(Sub-optimal) solution in textbook:** throw out these observations

- **Transform-both-sides (TBS) model** – see Carroll and Ruppert (1984, 1988):

$$\Pr(\text{default}|\text{rating})^\alpha = \exp[\alpha\{\beta_0 + \beta_1\text{rating}\}]$$

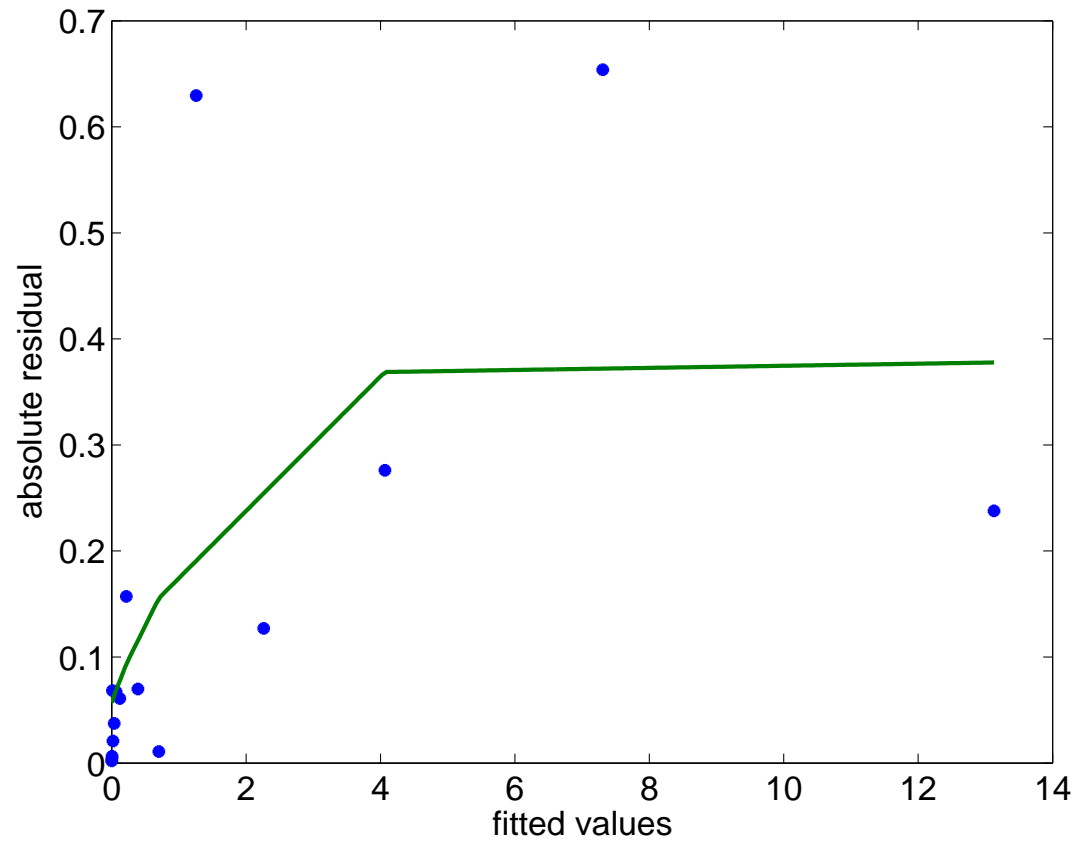
- $\alpha$  chosen by residual plots (or maximum likelihood)
- $\alpha = 1/2$  works well
- $\alpha = 0 \Rightarrow$  log transformation
  - \* if we  $x \mapsto x^\alpha$  by  $x \mapsto (x^\alpha - 1)/\alpha$



TBS fit compared to others

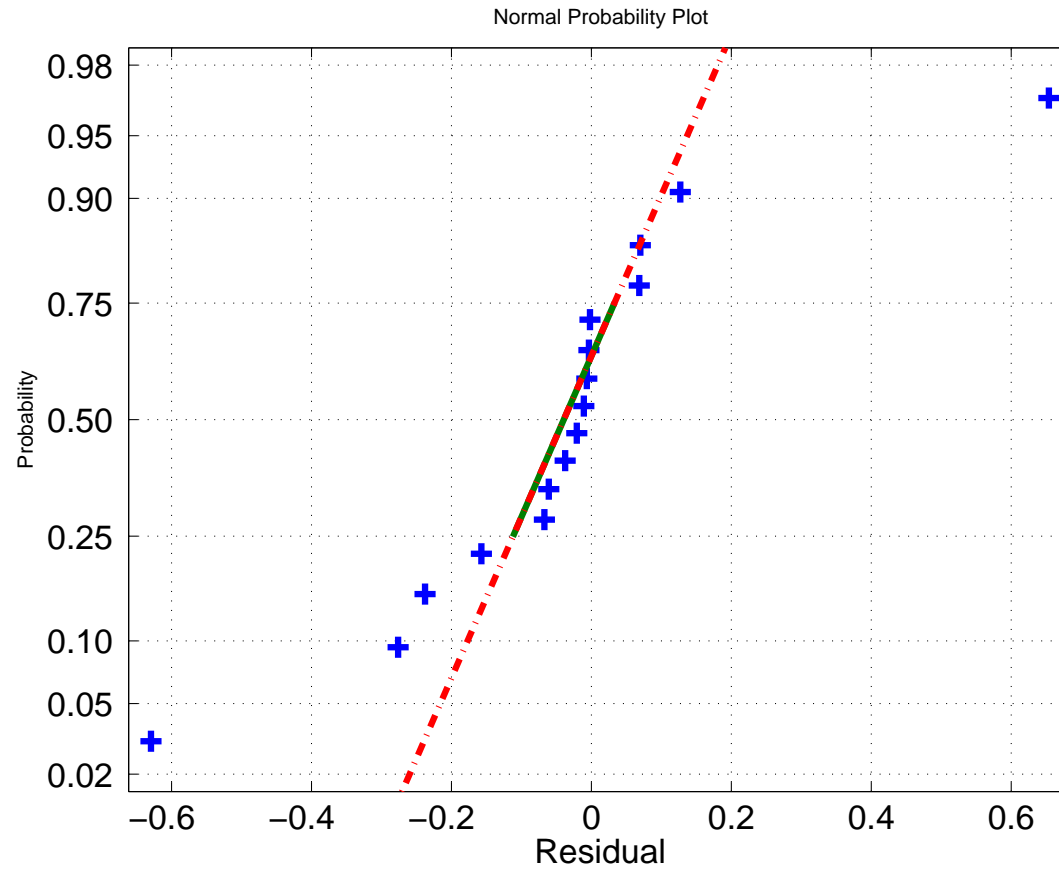
Data = proportion defaulting

Values at bottom are at  $\log(\text{proportion}) = -\infty$

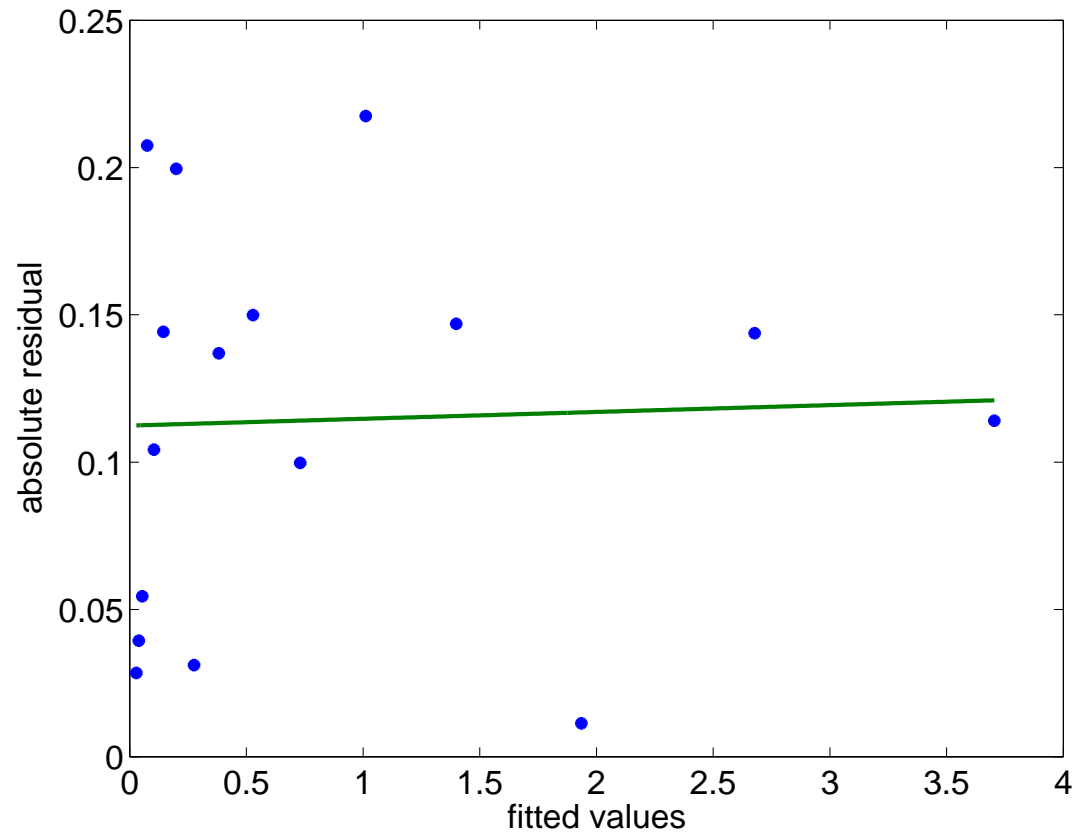


Nonlinear regression residuals

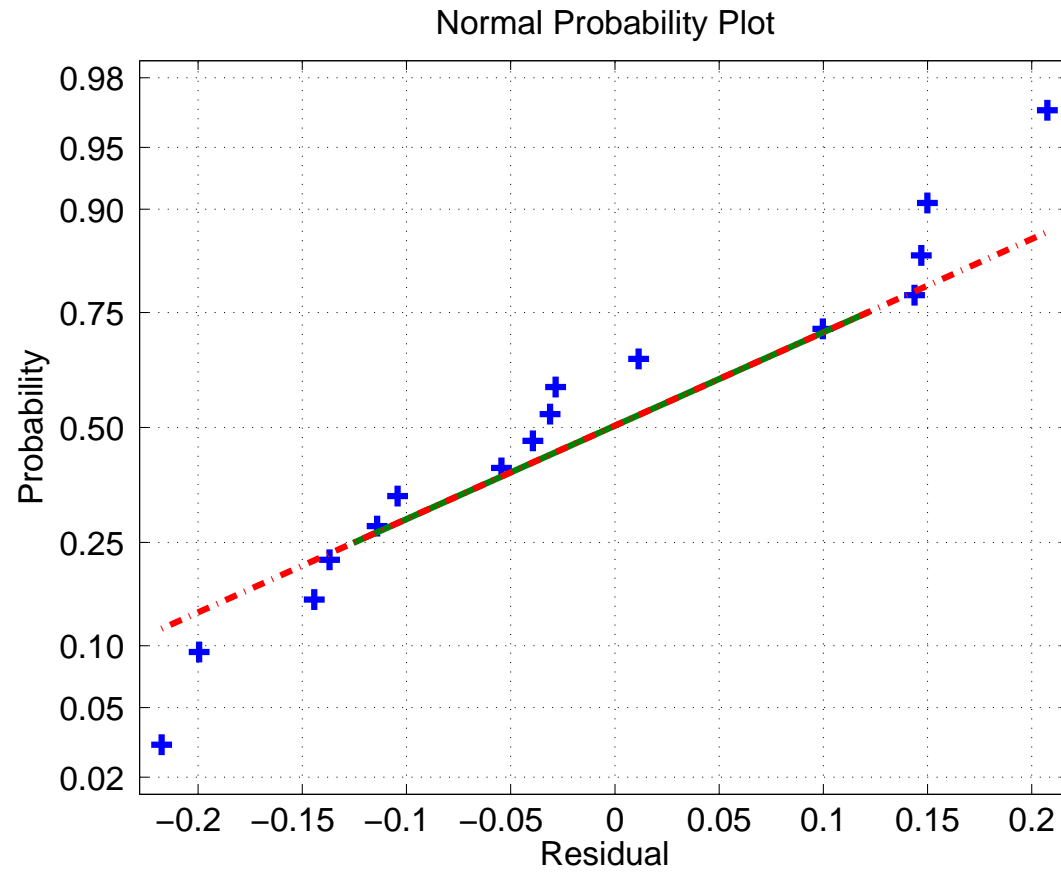




Nonlinear regression residuals



TBS residuals

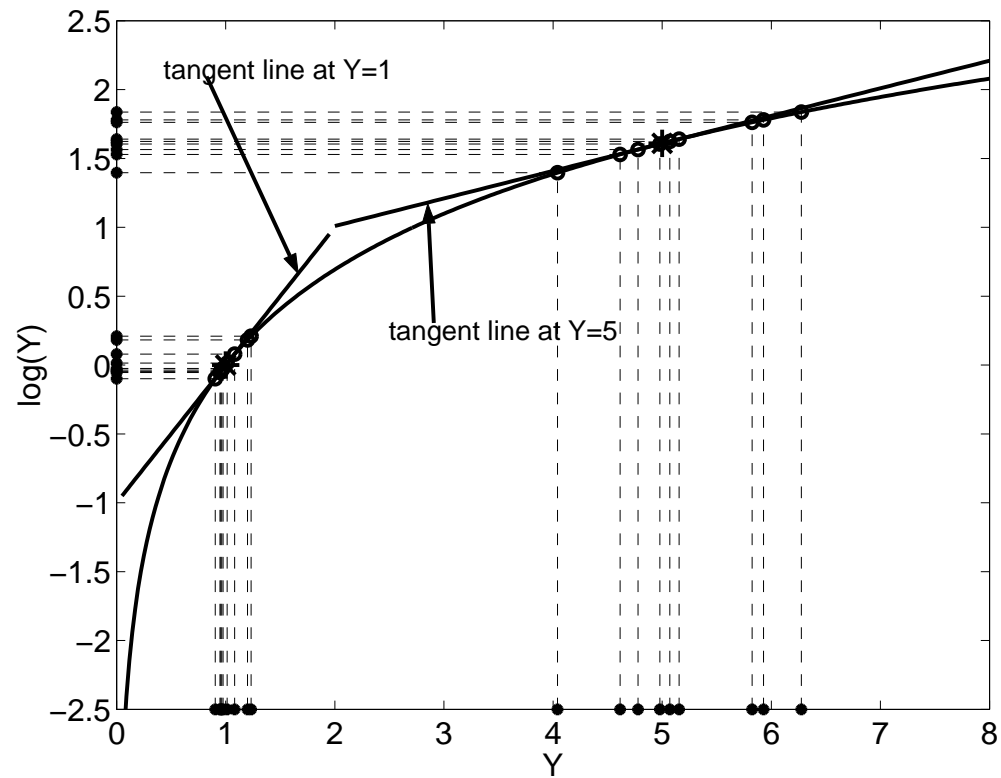


TBS residuals

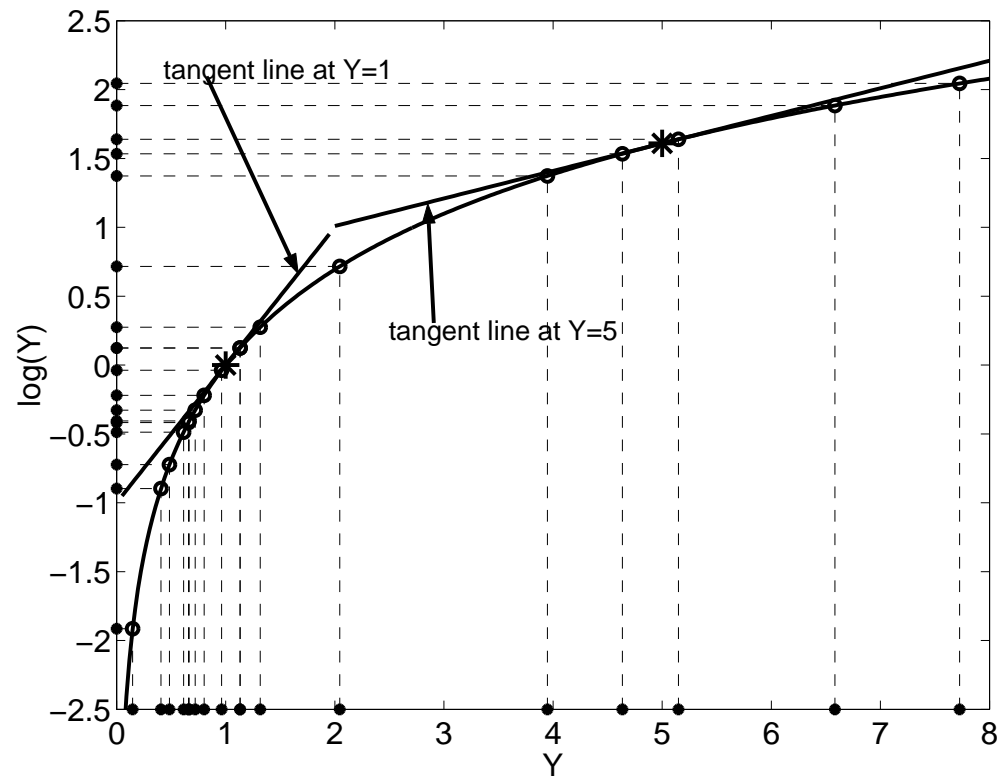
method	$\widehat{Pr}\{\text{default} \text{Aaa}\}$	% of TEXTBOOK estimate
TEXTBOOK	0.005%	100%
nonlinear	0.002%	40%
TBS	0.0008%	16%

## Comments:

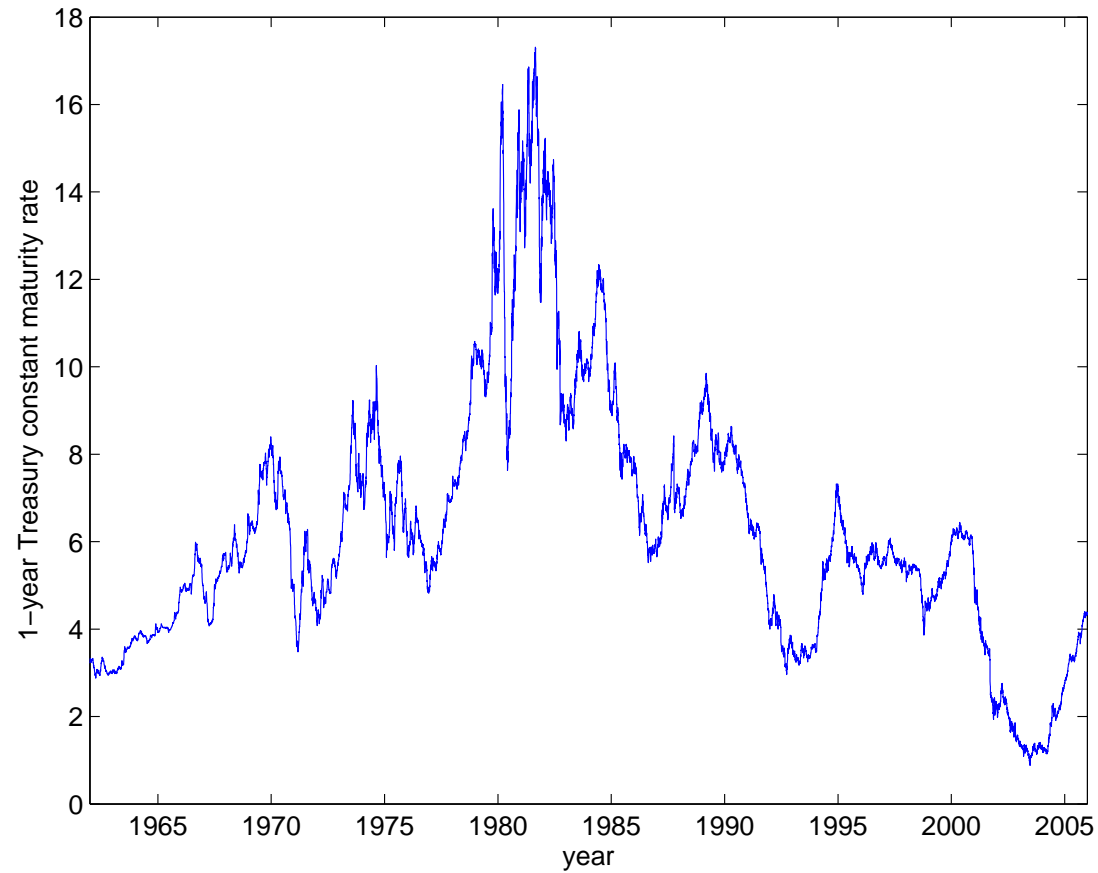
- Suppose sample sizes were large so that all categories had at least one default
  - log transformation would have been applied to all 16 sample proportions
  - but this might have caused outliers and unstable estimates
- Perhaps a logistic regression fit should be compared with the TBS fit.



**Geometry of transformations – variance stabilization**



**Geometry of transformations – symmetrization**

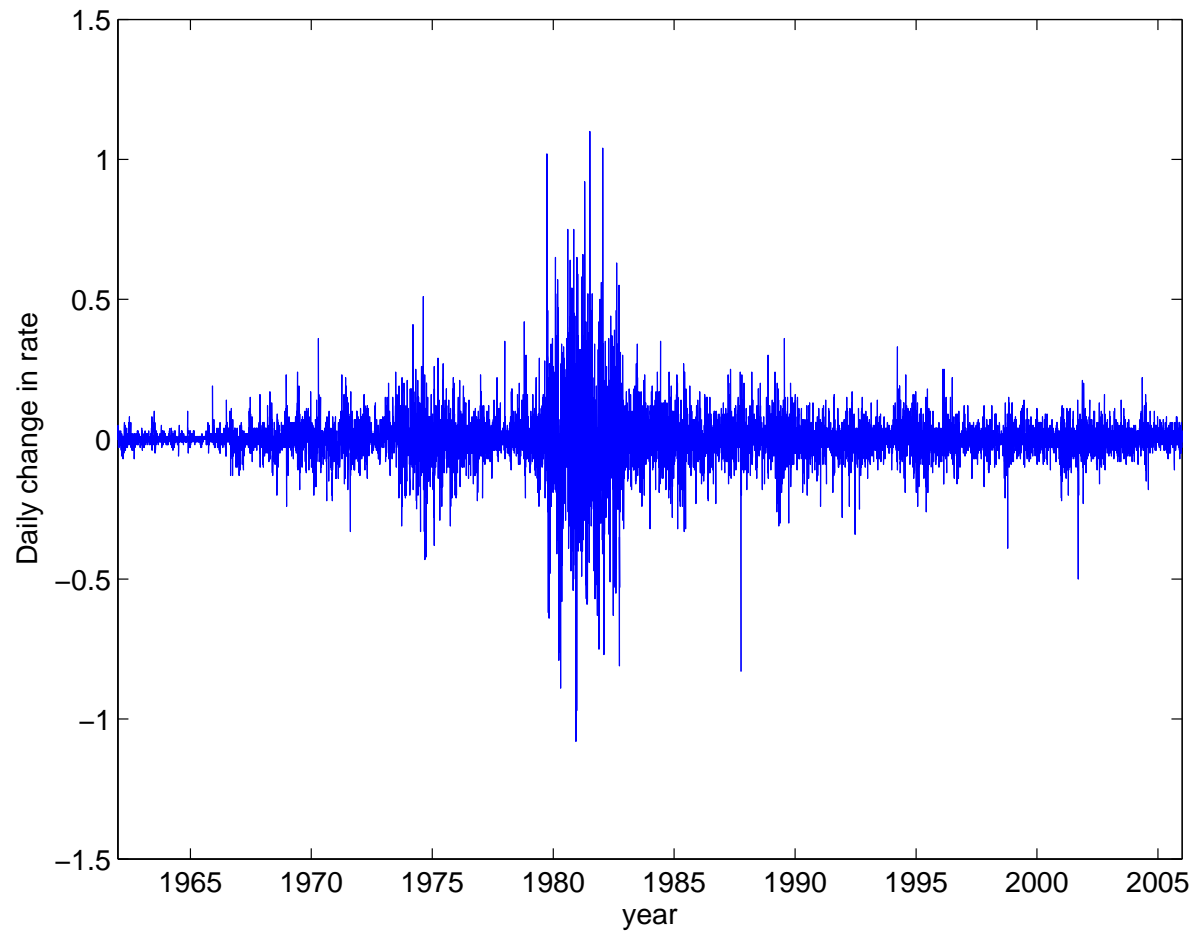


## **1-Year Treasury Constant Maturity Rate, daily data**

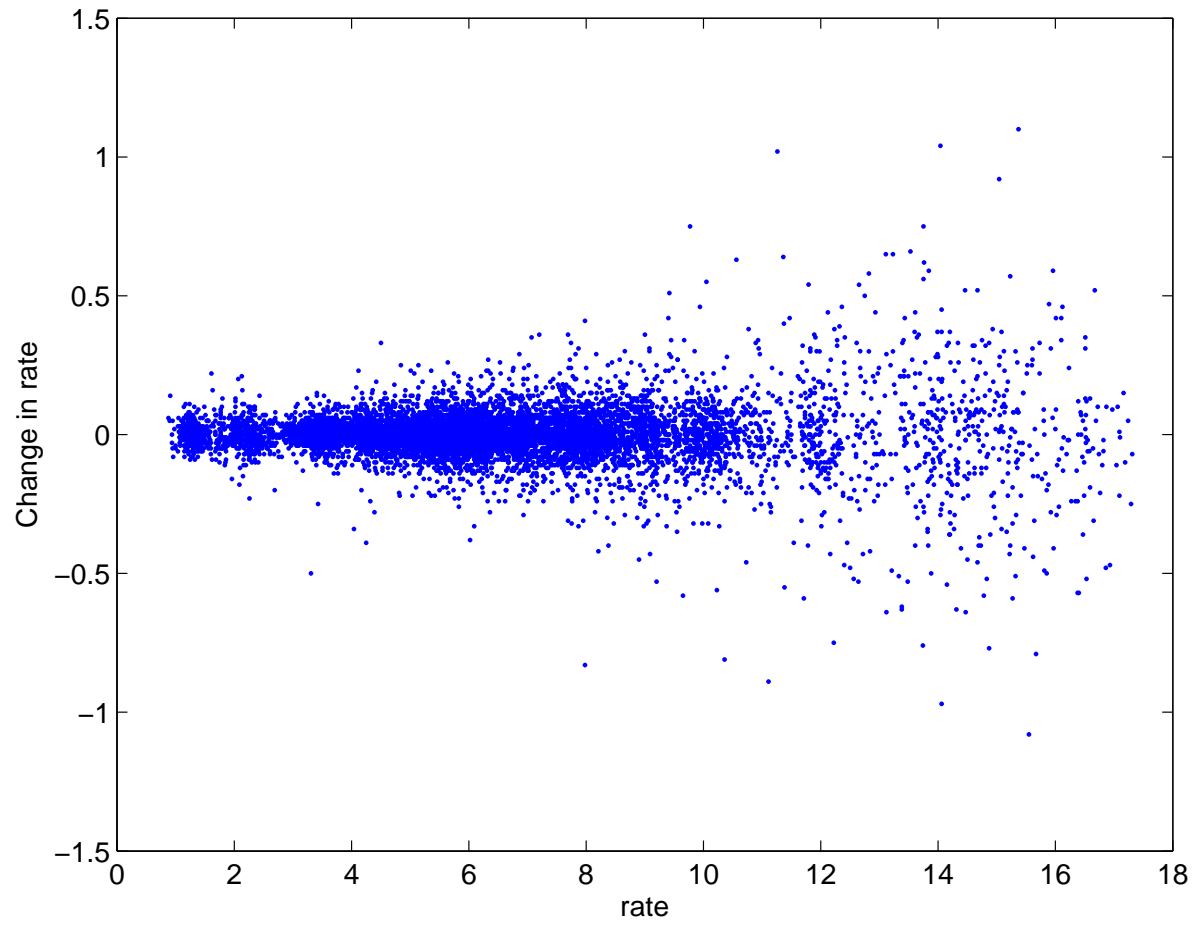
Source: Board of Governors of the Federal Reserve System

<http://research.stlouisfed.org/fred2/>





$\Delta R_t$  versus year



$\Delta R_t$  versus rate

## Estimating Volatility

### Parametric model:

$$\text{Var}\{(\Delta R_t)\} = \beta_0 R_{t-1}^{\beta_1}$$

E.g.,

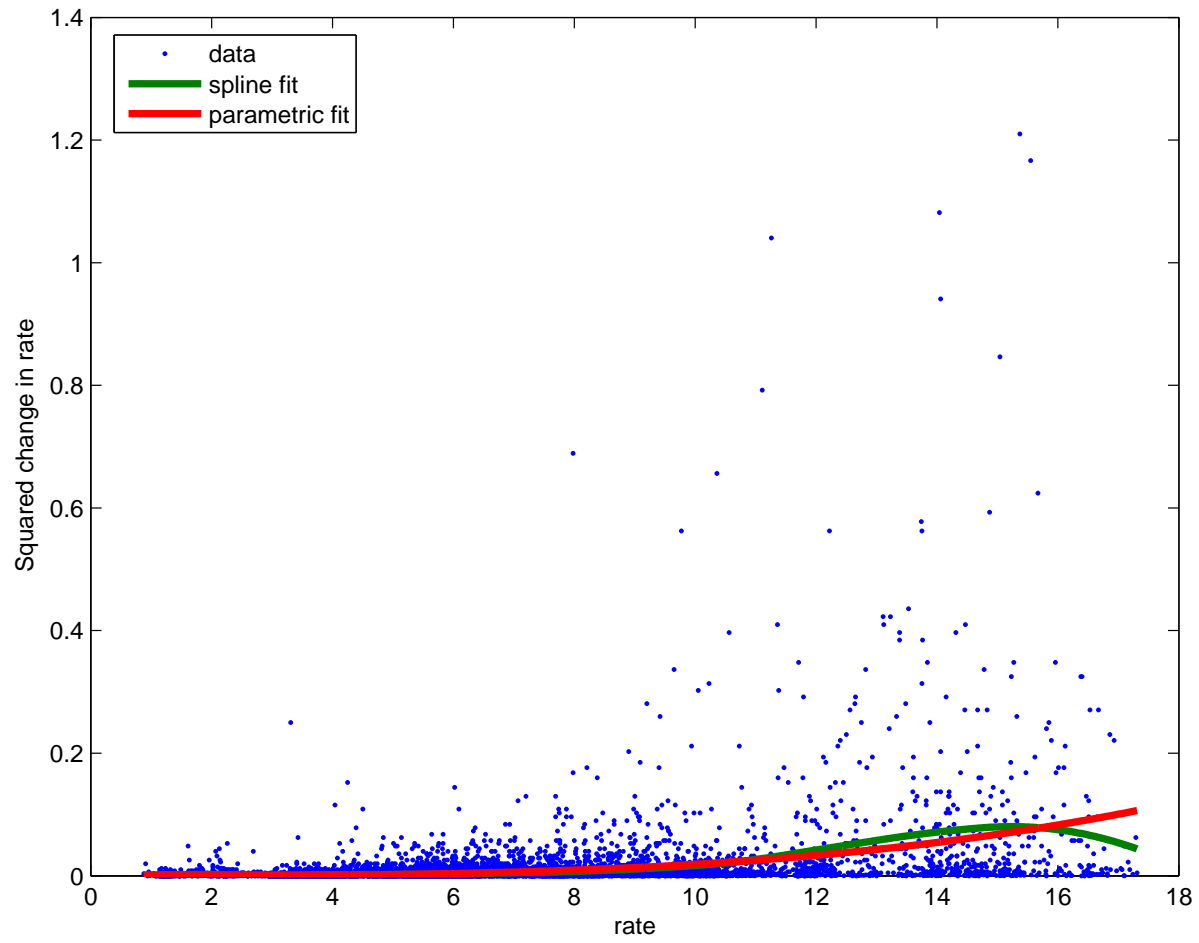
- $\beta_1 = 0$  (Vasicek, 1977)
- $\beta_1 = 1/2$  (Cox, Ingersoll, Ross, 1985)
- $\beta_1 = 1$  (Courtadon, 1982)
- $\beta_1$  a free parameter (Chan, Karolyi, Longstaff, and Sanders, 1992)

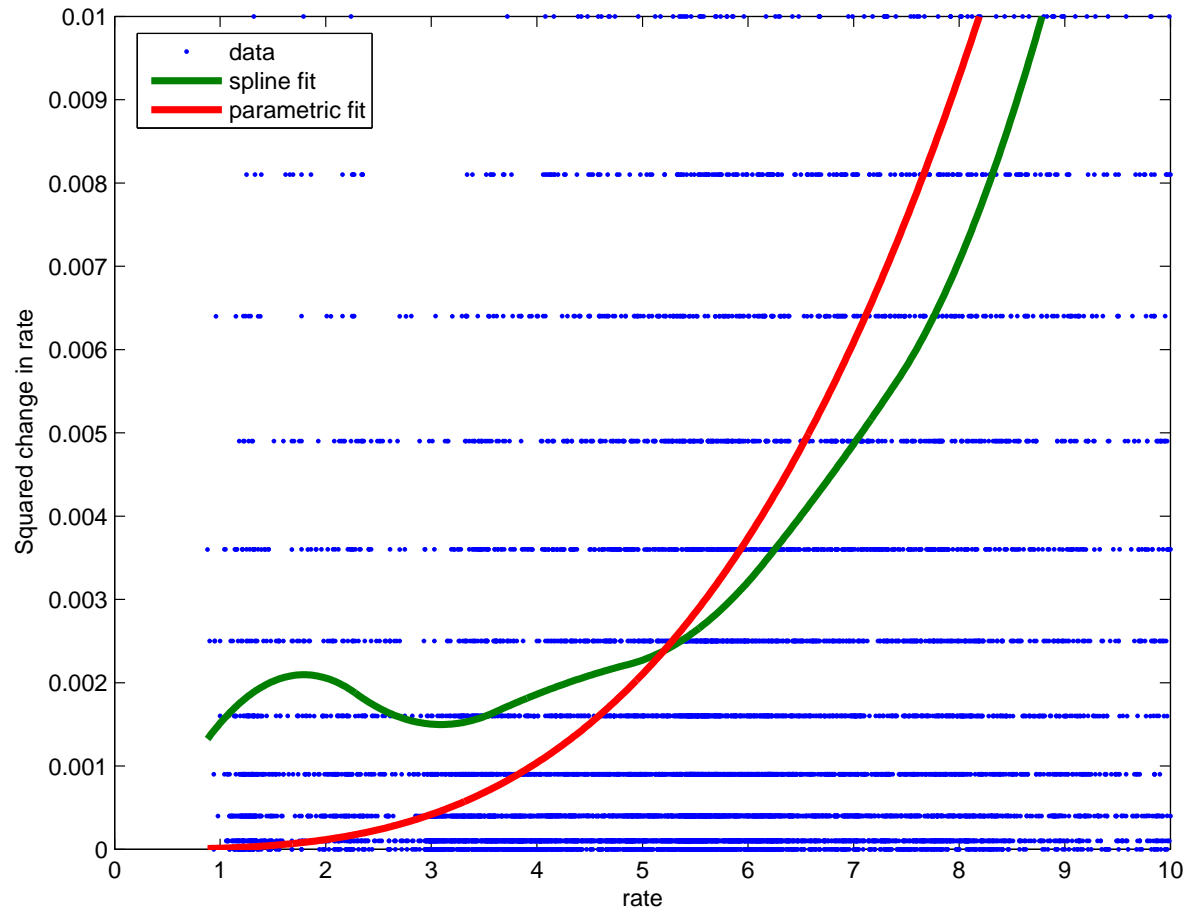
## Nonparametric model:

$$\text{Var}\{(\Delta R_t)\} = \sigma^2(R_{t-1})$$

where  $\sigma(\cdot)$  is a smooth function

- will be modeled as a spline
- **In these models:** no dependence on  $t$





# Penalized Splines for Semiparametric Modeling

## Underlying philosophy

1. minimalist statistics
  - keep it as simple **as possible**
2. build on classical parametric statistics
3. modular methodology

## Reference

**Semiparametric Regression** by Ruppert, Wand, and Carroll  
(2003)

- Lots of examples.
- But most from biostatistics and epidemiology



## Semiparametric regression

Partial linear or partial spline model:

$$Y_i = \mathbf{W}_i^\top \boldsymbol{\beta}_W + m(X_i) + \epsilon_i.$$

Here  $m(\cdot)$  is a smooth function. We will model it as a spline with a truncated polynomial basis:

$$m(x) = \mathbf{X}_i^\top \boldsymbol{\beta}_X + \mathbf{B}^\top(x) \mathbf{b}.$$

$$\mathbf{X}_i^\top = (X_i \quad \cdots \quad X_i^p)$$

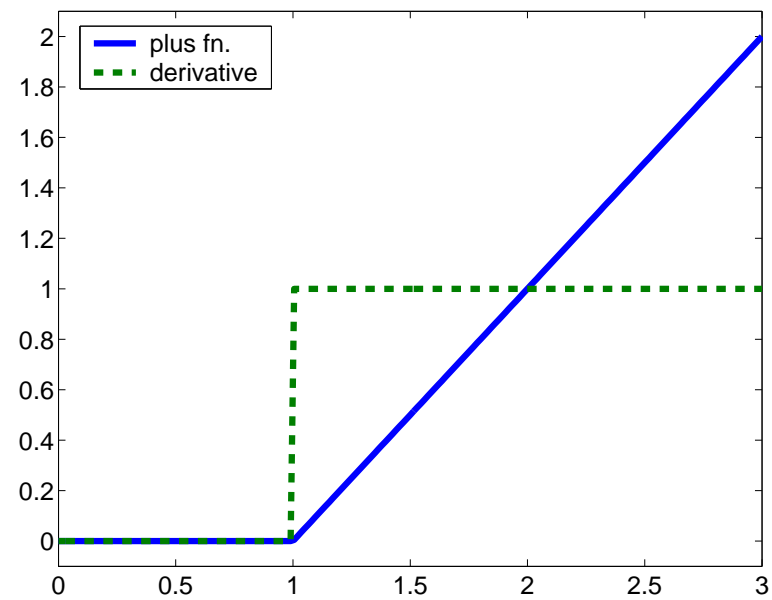
$$\mathbf{B}^\top(x) = \{ (x - \kappa_1)_+^p \quad \cdots \quad (x - \kappa_K)_+^p \}$$

The intercept is part of  $\mathbf{W}_i^\top \boldsymbol{\beta}_W$ .

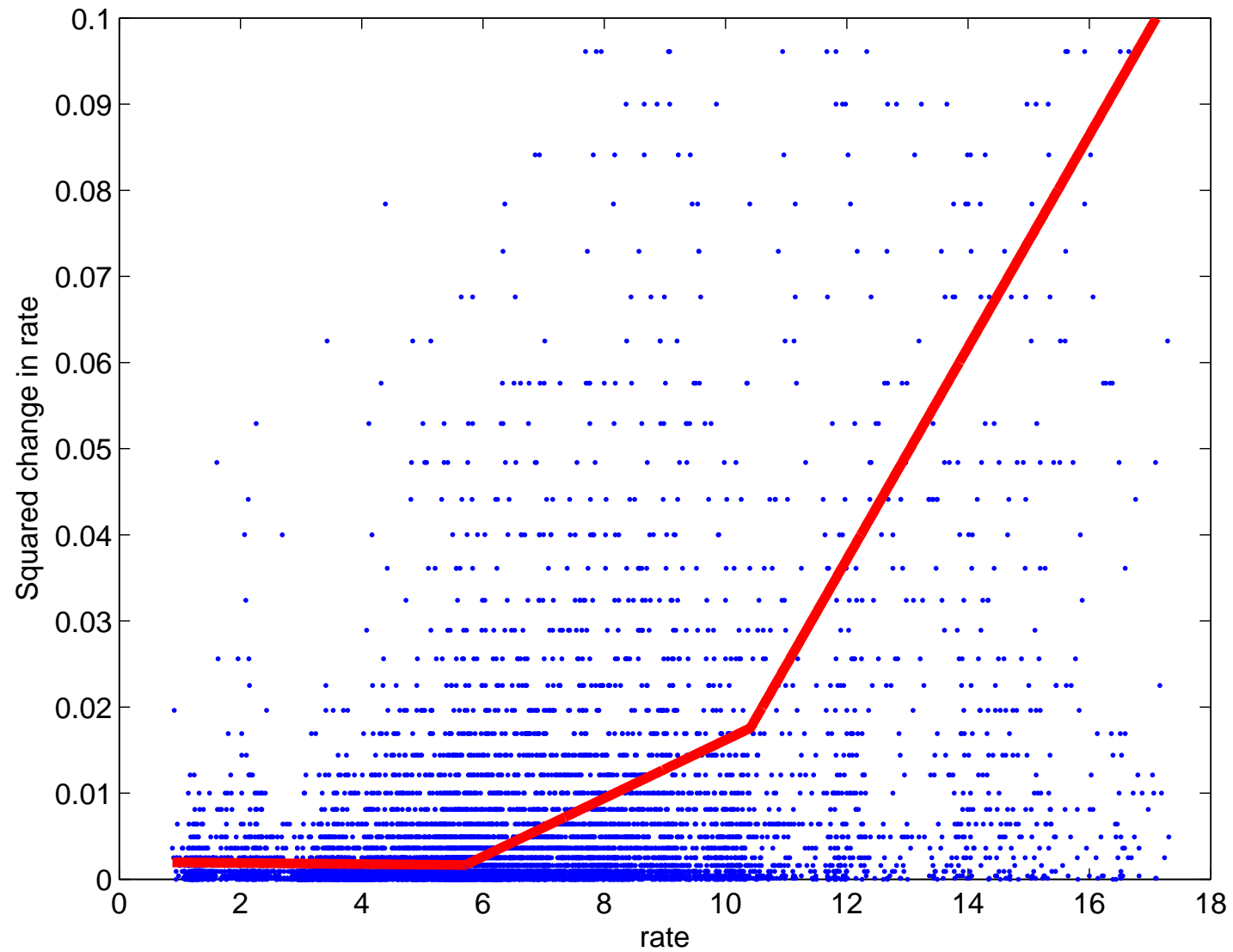
## Example

$$m(x) = \beta_1 x + b_1(x - \kappa_1)_+ + \cdots + b_K(x - \kappa_K)_+$$

- slope jumps by  $b_k$  at  $\kappa_k$



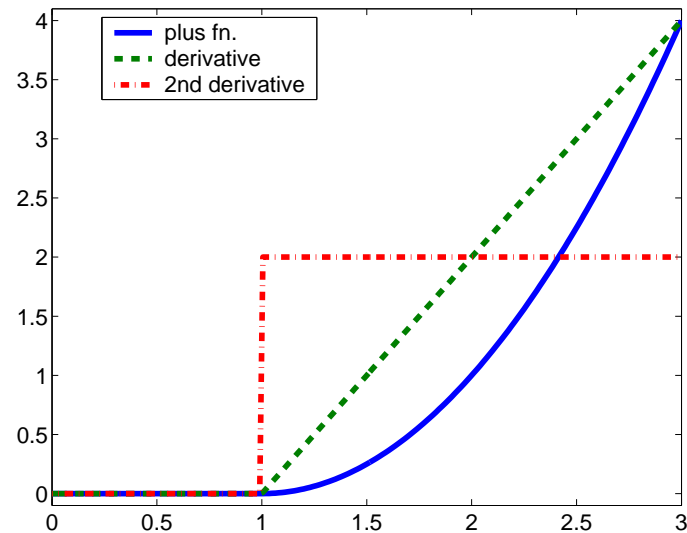
## Fitting interest-rate data with plus functions



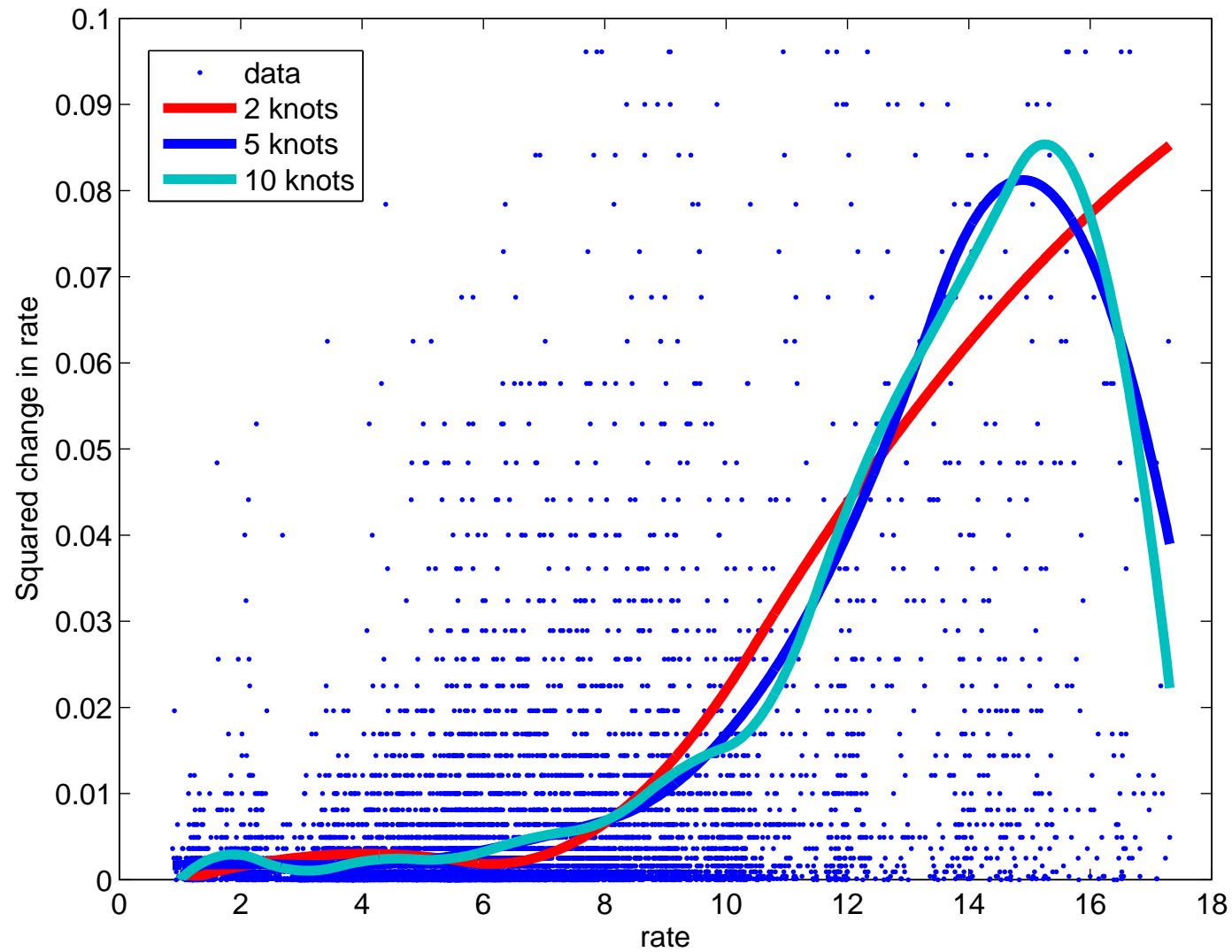
## Generalization

$$m(x) = \beta_1 x + \cdots + \beta_p x^p + b_1 (x - \kappa_1)_+^p + \cdots + b_K (x - \kappa_K)_+^p$$

- $p$ th derivative jumps by  $p! b_k$  at  $\kappa_k$
- first  $p - 1$  derivatives are continuous



## Ordinary Least Squares



## Penalized least-squares

Minimize

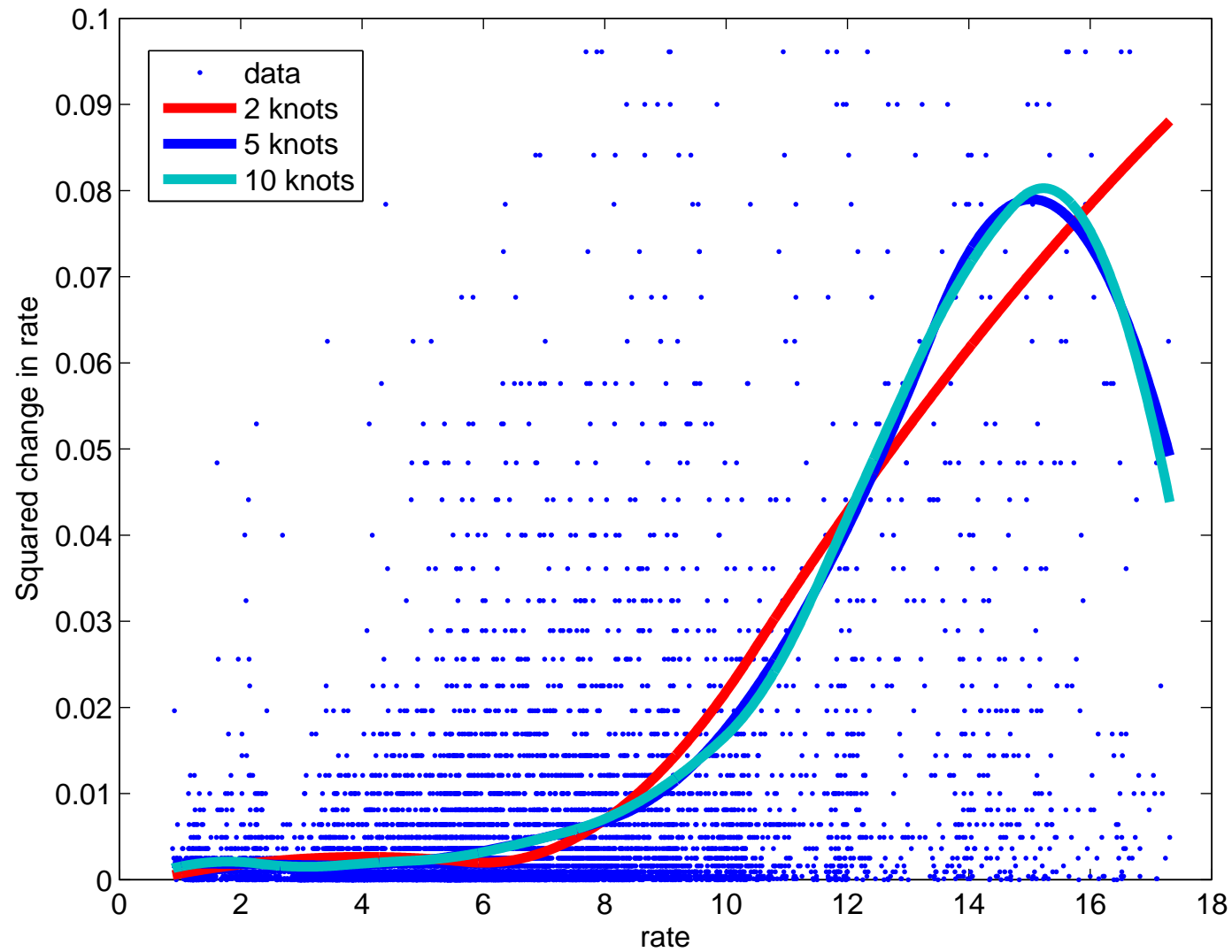
$$\sum_{i=1}^n \omega_i^2 \left\{ Y_i - (\mathbf{W}_i^\top \boldsymbol{\beta}_W + \mathbf{X}_i^\top \boldsymbol{\beta}_X + \mathbf{B}^\top (X_i) \mathbf{b}) \right\}^2 + \lambda \mathbf{b}^\top \mathbf{D} \mathbf{b}.$$

E.g.,

$$\mathbf{D} = \mathbf{I}.$$

$$\omega_i = 1/\hat{\sigma}(Y_i | \mathbf{W}_i, X_i)$$

## Penalized Least Squares – Non-adaptive



## Ridge Regression

From previous slide:

$$\sum_{i=1}^n \omega_i^2 \left\{ Y - (\mathbf{W}_i^\top \boldsymbol{\beta}_W + \mathbf{X}_i^\top \boldsymbol{\beta}_X + \mathbf{B}^\top(X_i)\mathbf{b}) \right\}^2 + \lambda \mathbf{b}^\top \mathbf{D} \mathbf{b}.$$

Let  $\mathcal{X}$  have row  $(\mathbf{W}_i^\top \quad \mathbf{X}_i^\top \quad \mathbf{B}^\top(X_i))$ . Then

$$\begin{pmatrix} \hat{\boldsymbol{\beta}}_W \\ \hat{\boldsymbol{\beta}}_X \\ \hat{\mathbf{b}} \end{pmatrix} = \{ \mathcal{X}^\top \Omega \mathcal{X} + \lambda \text{blockdiag}(\mathbf{0}, \mathbf{0}, \mathbf{D}) \}^{-1} \mathcal{X}^\top \Omega \mathbf{Y},$$

where

$$\Omega = \text{diag}(\omega_1^2, \dots, \omega_n^2)$$



Penalized LSE is also

- a **BLUP** in a mixed model
  - $(\boldsymbol{\beta}_W, \boldsymbol{\beta}_X)$  is the fixed effect vector
  - $\mathbf{b}$  is the random effect vector
  - $\lambda$  is a ratio of variance components
- empirical Bayes estimator.

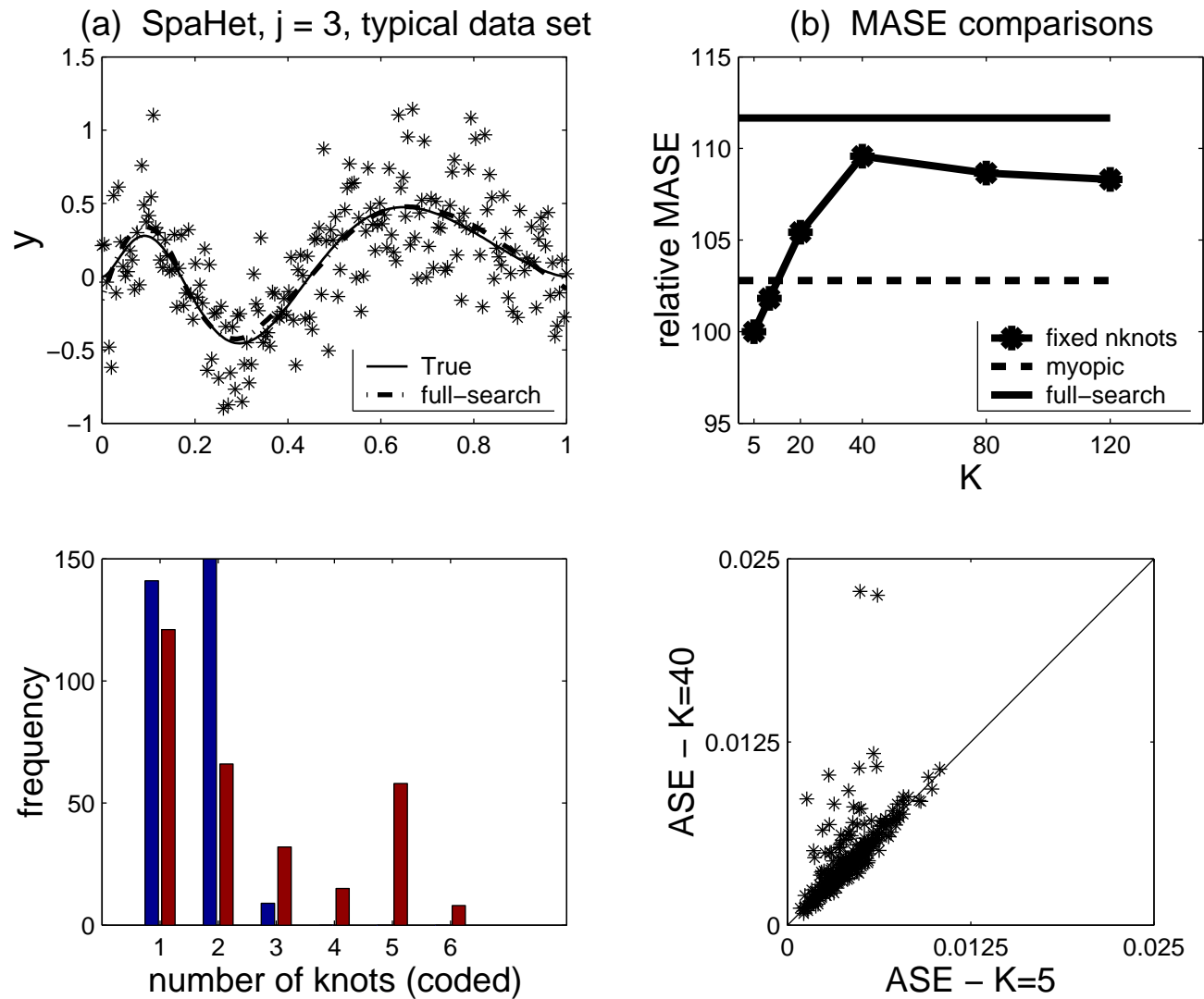
## Selecting $\lambda$

1. cross-validation (CV)
2. generalized cross-validation (GCV)
3. ratio of variance components estimated by ML or REML in mixed model framework
4. as in 3., but estimated in a fully Bayesian framework
5. EBBS = empirical bias bandwidth selection
  - useful if  $m'(x)$  is of primary interest

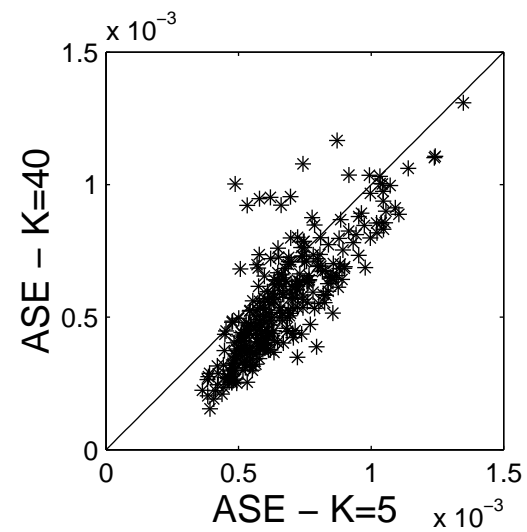
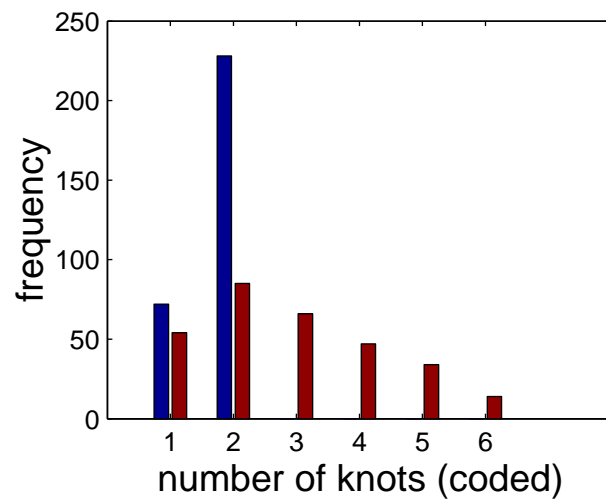
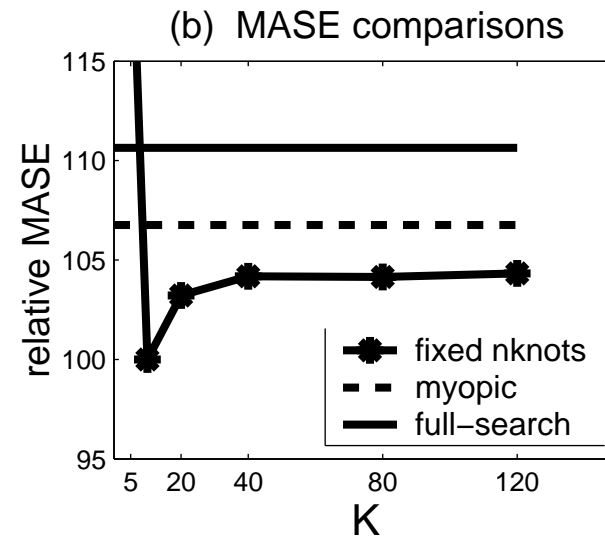
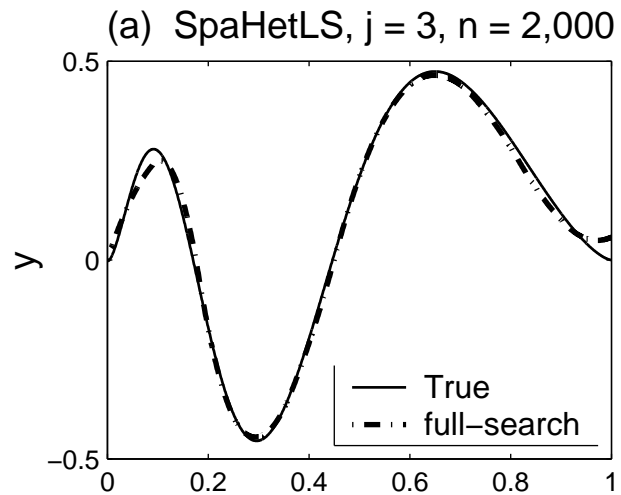
## Selecting the Knots Locations

1. I use sample-quantiles of  $X$  so there are (approximately) an equal number of observations between any pair of consecutive knots
  2. Some prefer equal-spaced knots
1. and 2. give similar results, except in extreme cases.

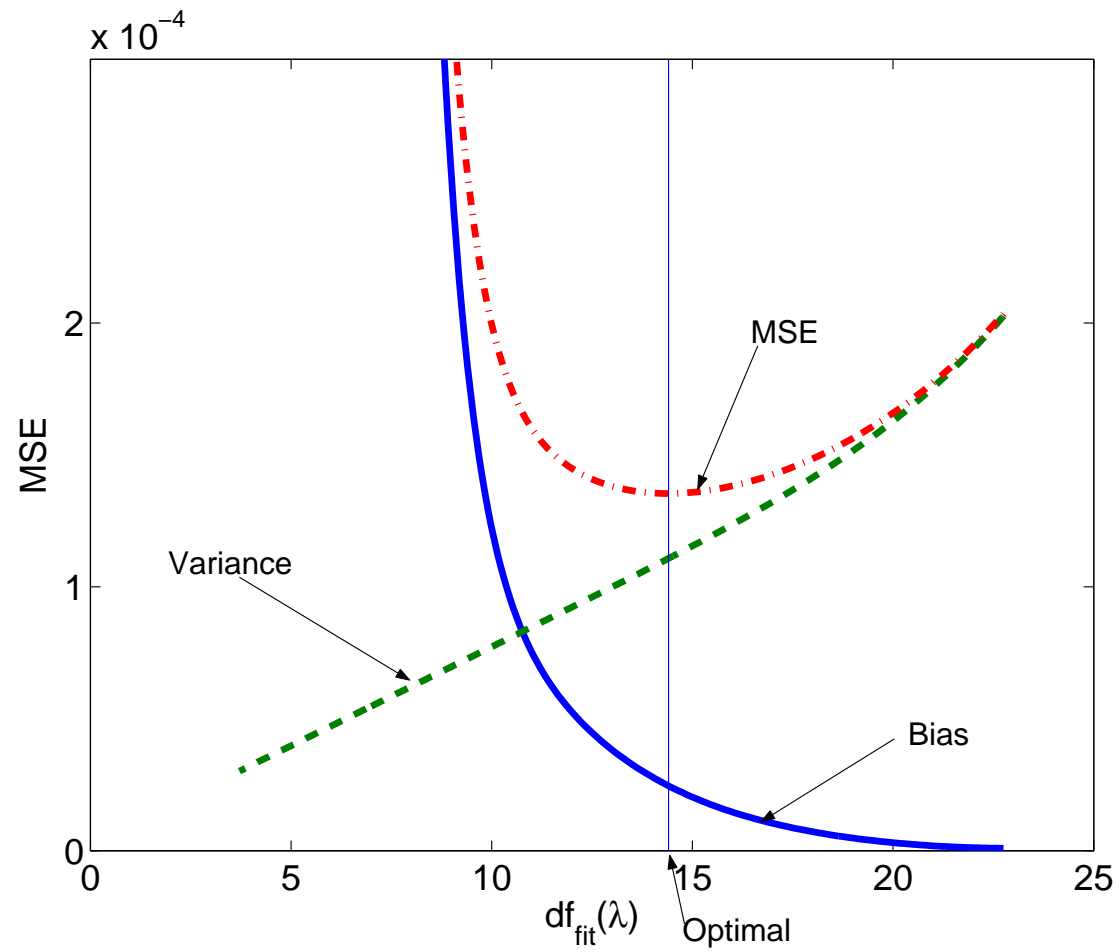
## Selecting the Number of Knots



$n = 200$



$n = 2,000$



$n = 10,000$ , 20 knots, quadratic spline

## Additive Models

**Model:**

$$Y_i = m_1(X_1) + \cdots + m_p(X_p) + \epsilon_i$$

**Basis functions:**

$$\mathbf{X}_{i,j}^\top = (X_{i,j} \quad \cdots \quad X_{i,j}^p) \text{ and } \mathbf{B}_j^\top(x) = \{ (x - \kappa_{1,j})_+^p \quad \cdots \quad (x - \kappa_{K_j,j})_+^p \}$$

Let  $\mathcal{X}$  have row

$$(\mathbf{W}_i^\top \quad \mathbf{X}_{i,1}^\top \quad \cdots \quad \mathbf{X}_{i,p}^\top \quad \mathbf{B}_1^\top(X_{i,1}) \quad \cdots \quad \mathbf{B}_p^\top(X_{i,p}))$$

**Estimation:** Minimize

$$\sum_{i=1}^n \omega_i^2 \left\{ Y - \left( \mathbf{W}_i^\top \boldsymbol{\beta}_W + \sum_{j=1}^p \mathbf{X}_{i,j}^\top \boldsymbol{\beta}_{X,j} + \mathbf{B}_j^\top(X_{i,j}) \mathbf{b}_j \right) \right\}^2 + \sum_{j=1}^p \lambda_j \mathbf{b}_j^\top \mathbf{D}_j \mathbf{b}_j.$$

## Adaptive Penalties

- the penalty  $\lambda(\cdot)$  is allowed to vary with spatial position
- see Ruppert and Carroll (2000), *Australian and New Zealand Journal of Statistics*
  - $\lambda(\cdot)$  is itself a spline

Minimize:

$$\sum_{i=1}^n \omega_i^2 \left\{ Y - \left( \mathbf{w}_i^\top \boldsymbol{\beta}_W + \sum_{j=1}^p \mathbf{X}_{i,j}^\top \boldsymbol{\beta}_{X,j} + \mathbf{B}_j^\top(X_{i,j}) \mathbf{b}_j \right) \right\}^2 + \sum_{j=1}^p \mathbf{b}_j^\top \mathbf{D}_j \mathbf{b}_j.$$

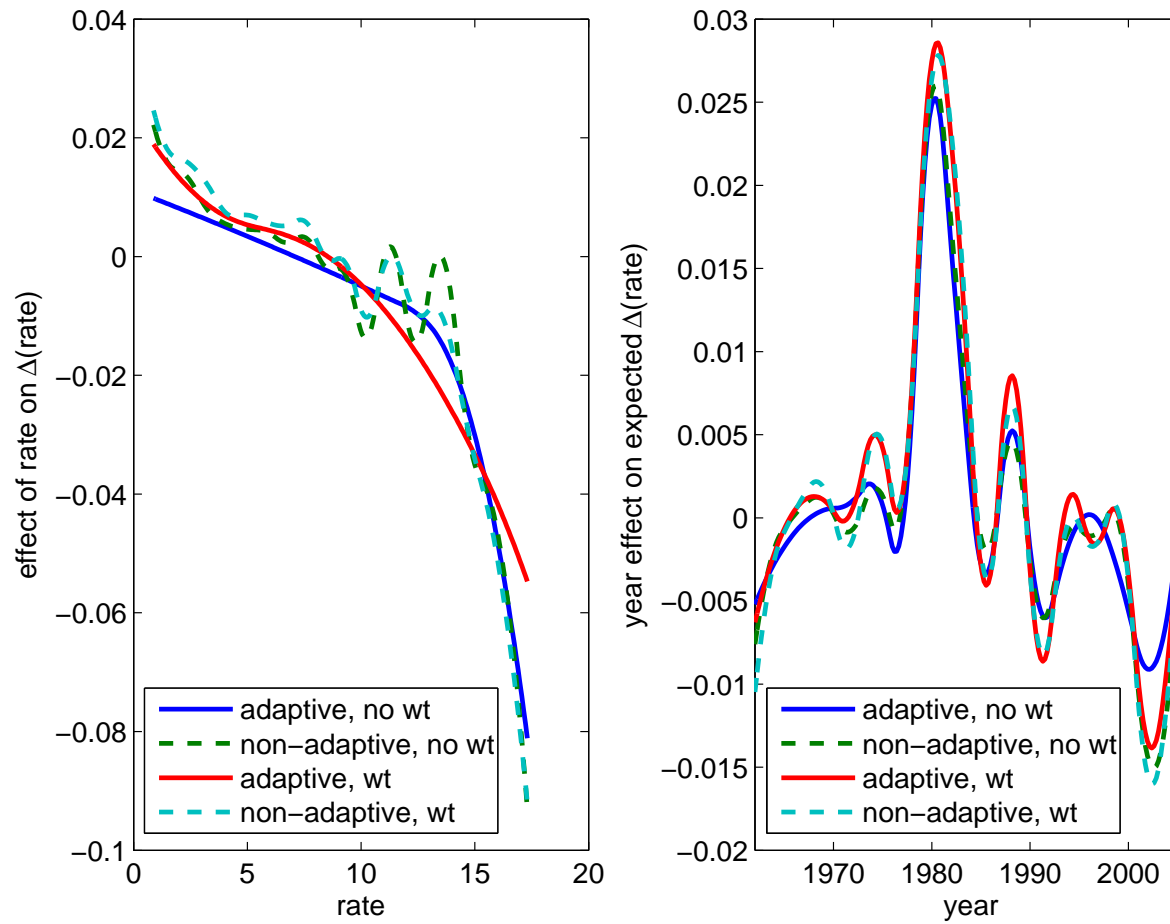
where

$$\mathbf{D}_j = \text{diag} \left( \lambda(\kappa_{1,j}) \quad \cdots \quad \lambda(\kappa_{K_j,j}) \right)$$

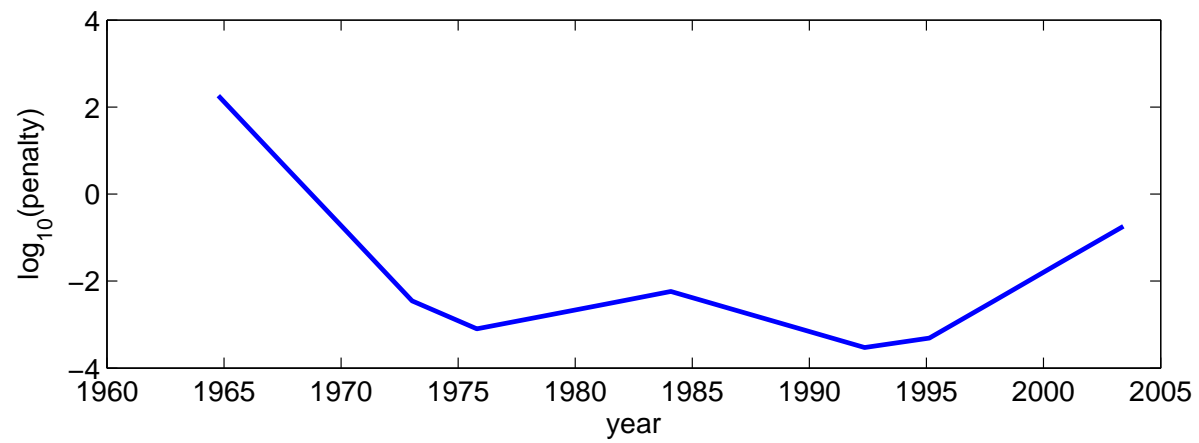
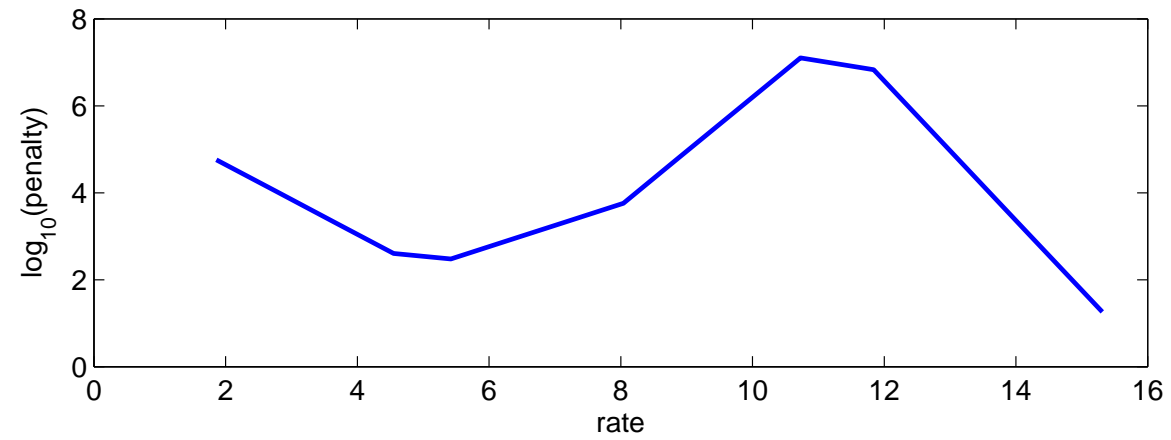


## **Partial Spline Model**

$$\Delta R_t = m_1(R_t) + m_2(t) + \sigma(R_t, t)\epsilon_i$$



Additive fit to  $\Delta R_t$



**Penalties for adaptive, weighted fit to  $\Delta R_t$**

## Partial Spline Model

$$\Delta R_t = \beta_1 R_t + m_2(t) + \sigma(t, R_t)\epsilon_i$$

Output:

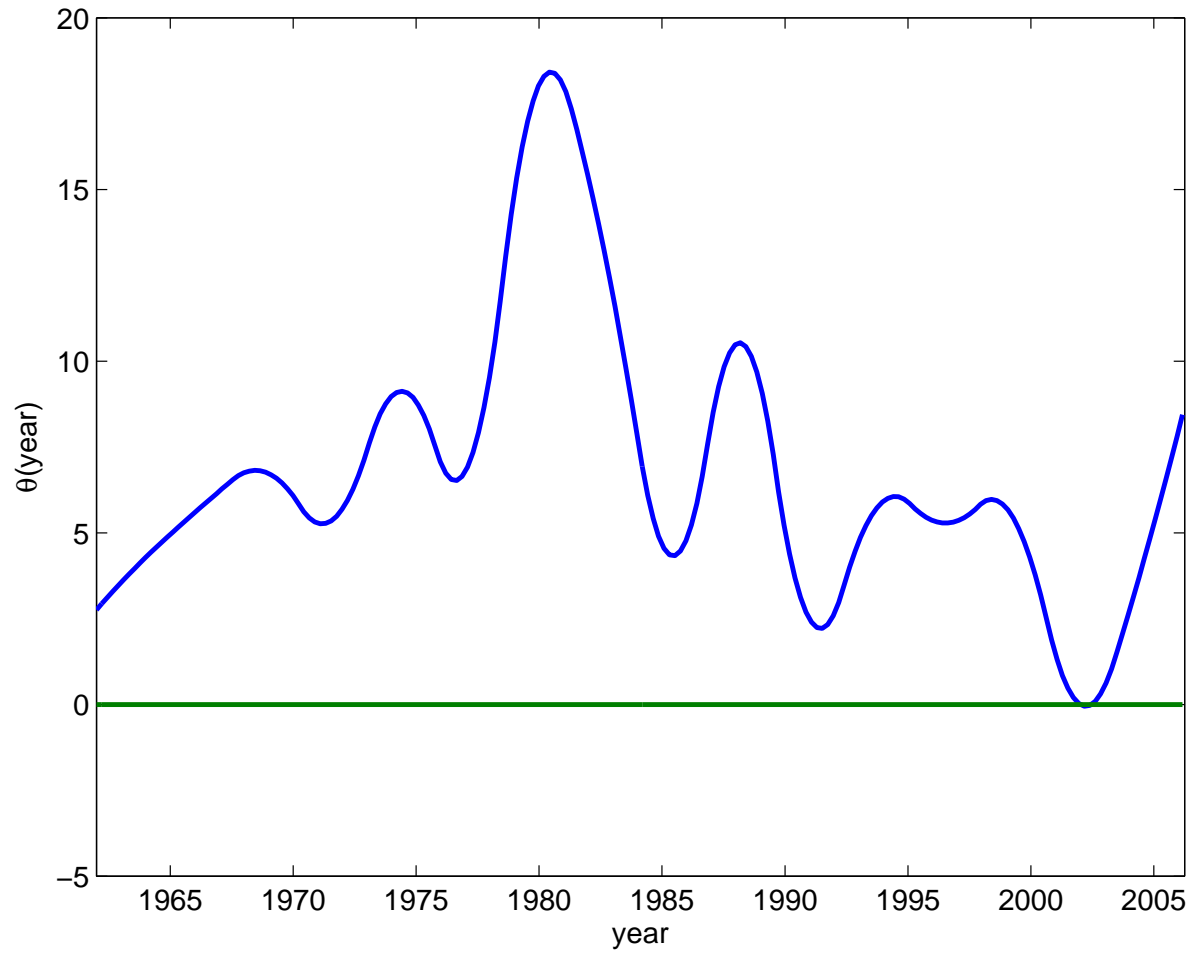
- $\hat{\beta}_1$
- $\hat{m}_2(t) + \hat{\beta}_1 \overline{R}_t$

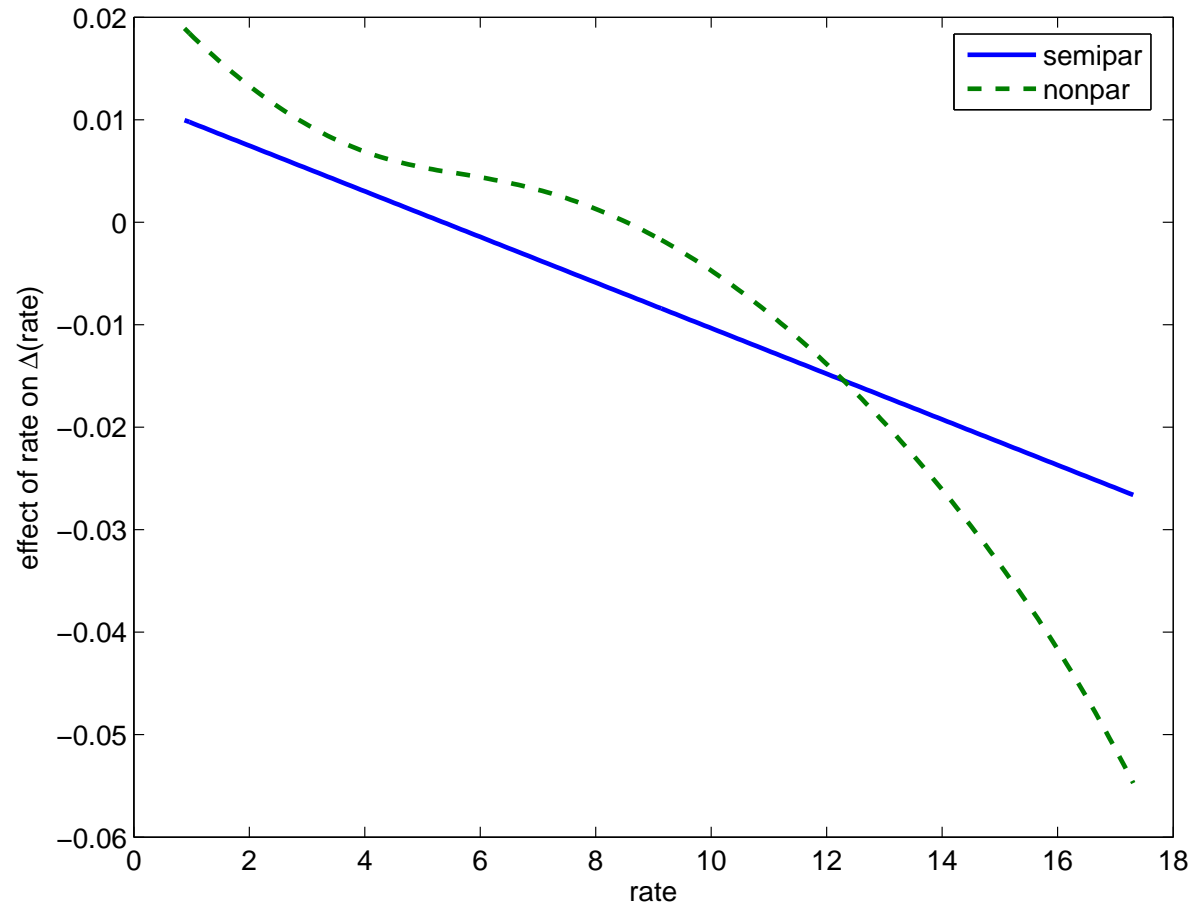
Corresponds to model with drift:

$$a\{\theta(t) - R_t\}$$

where

$$a = -\beta_1 \quad \text{and} \quad \theta(t) = -\frac{m_2(t)}{\beta_1}$$





## Multiplicative Models for Volatility

$$\text{Var}(Y_t) = \sigma_0^2 s_1^2(X_1) \cdots s_p^2(X_p)$$

**Example:**

$$\text{Var}\{(\Delta R_t)\} = \sigma_0^2 \sigma_1^2(R_{t-1}) \sigma_2^2(t)$$

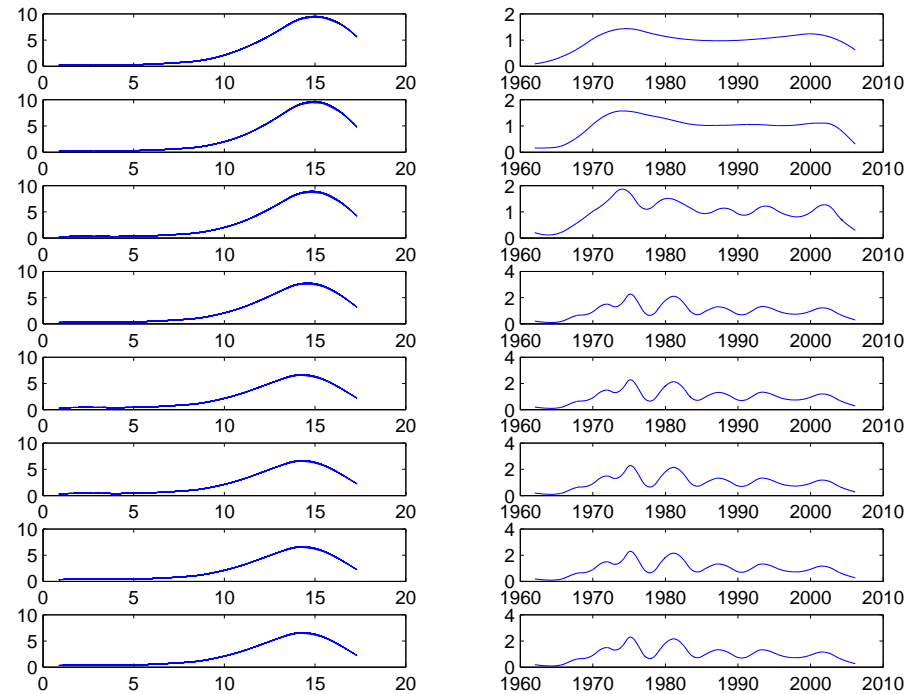
**Backfitting algorithm:**

Assume the  $Y_t$  has mean zero, e.g., are residuals.

1. fit a model  $s_1^2(X_1)$  for  $Y_t^2$  as a function of  $X_1$ 
  - “de-volatilize”: replace  $Y_t$  by  $y_t/s_1(X_1)$
2. fit a model  $s_2^2(X_2)$  for  $Y_t^2$  as a function of  $X_2$ 
  - “de-volatilize”: replace  $Y_t$  by  $Y_t/s_x(X_2)$
- ⋮
3. fit a model  $s_p^2(X_p)$  for  $Y_t^2$  as a function of  $X_p$ 
  - “de-volatilize”: divide  $Y_t$  by  $s_1(X_1) \cdots s_p(X_p)$
4. either STOP or go back to 1.

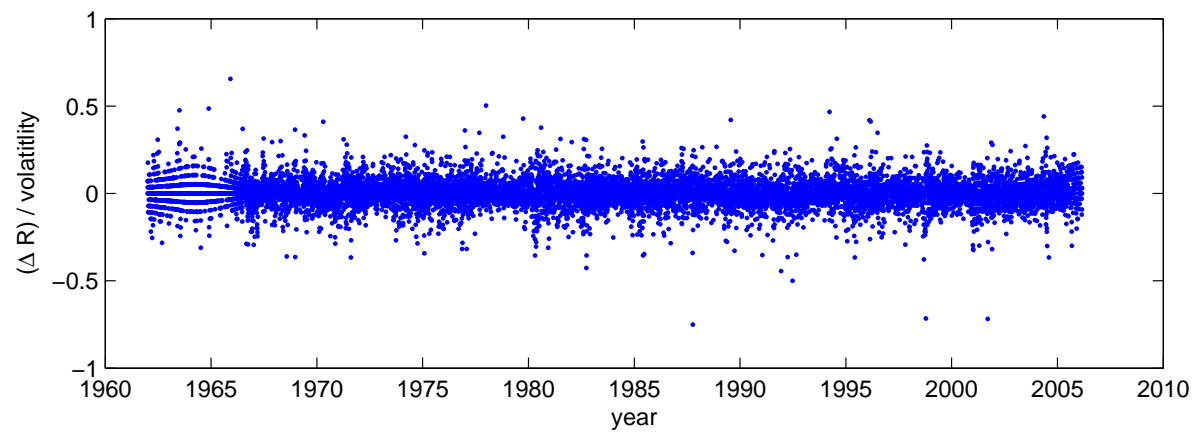
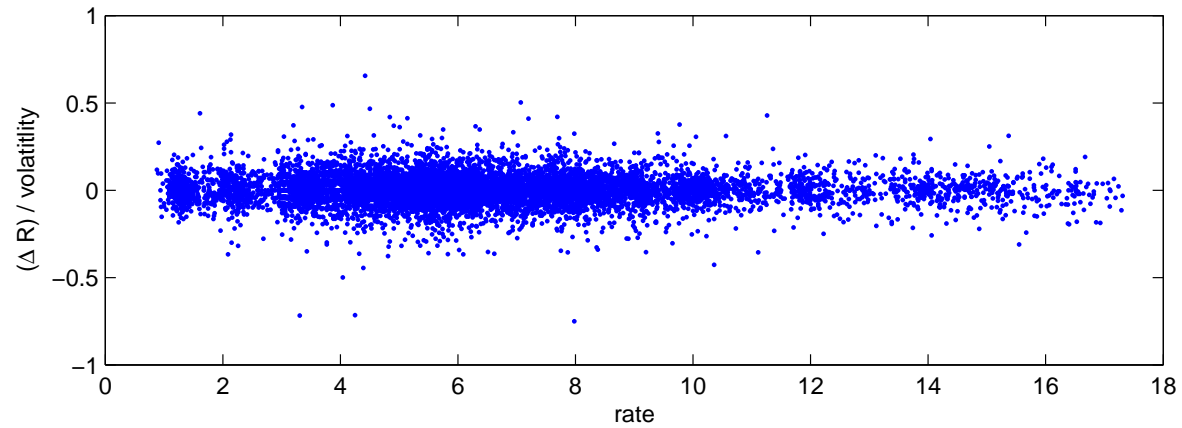
Weighting is built into the algorithm.



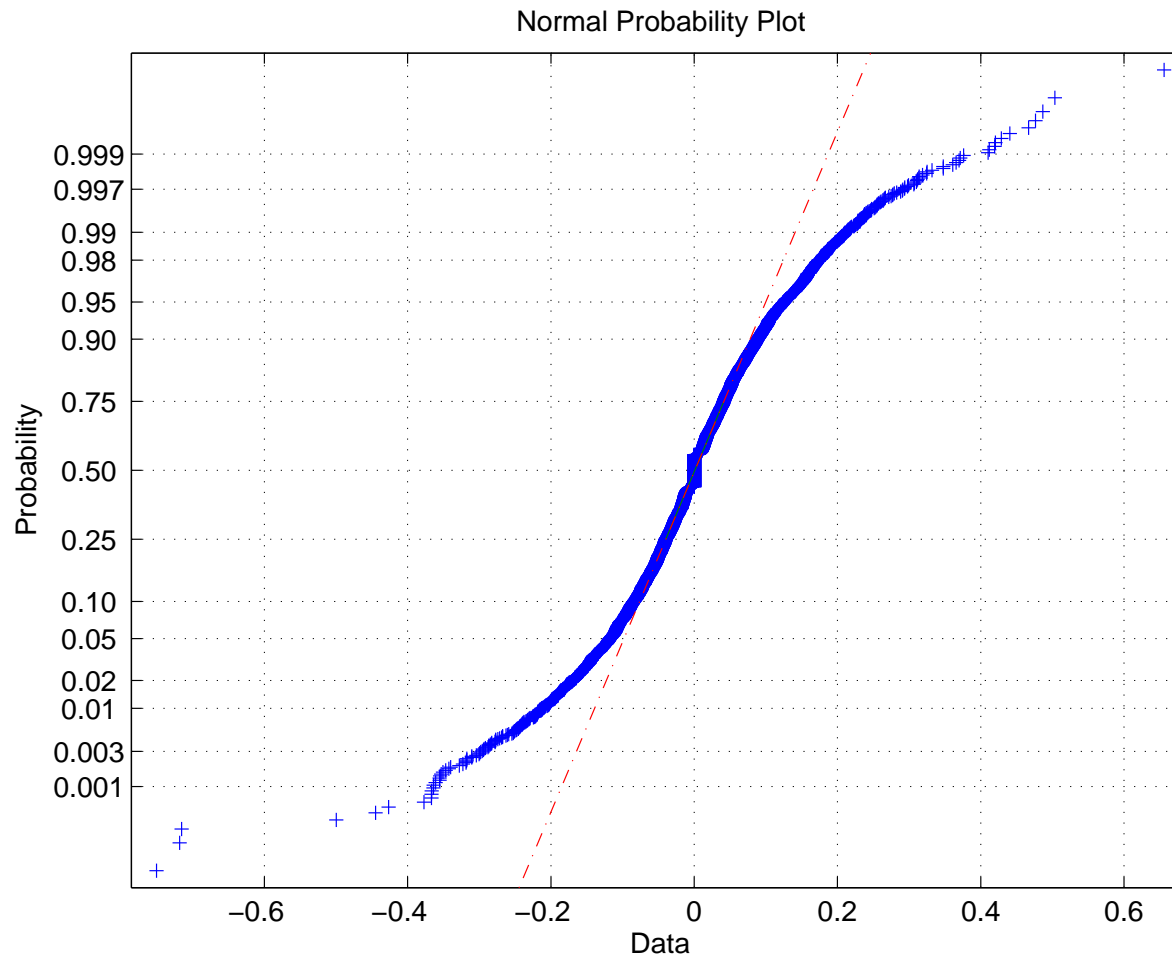


$\{\Delta(R_t)\}^2$  regressed on  $R_{t-1}$  and  $t$

- each row is one iteration
- effect of  $R_{t-1}$  on left
- effect of  $t$  on right
- # of knots =  $\min(5 \cdot \text{iteration number}, 20)$



Plots of de-volatilized changes versus explanatory variables



Normal plot of de-volatilized changes

## Estimating the Term Structure of Corporate Debt with a Semiparametric Model

### Joint work with:

- Bob Jarrow (Cornell)
- Yan Yu (University of Cincinnati)

## Bond prices and the forward rate

- $t$  = time to maturity
- $P(t)$  = price of zero-coupon bond at current time ( $t = 0$ )
- $D(t)$  = discount function
- $y(t)$  = yield to maturity
- $f(t)$  = forward rate

$$\frac{P(t)}{\text{PAR}} = D(t) = \exp\{-F(t)\} = \exp\{-ty(t)\} = \exp\left\{-\int_0^t f(s)ds\right\}.$$

## Estimation of the forward rate

Suppose the  $i$ th bond pays  $C_i(t_{i,j})$  and time  $t_{i,j}$

- $i = 1, \dots, n$
- $j = 1, \dots, z_i$

Let  $f(s, \boldsymbol{\delta}) = \boldsymbol{\delta}' \mathbf{B}(s)$  be a spline model for the forward rate.

Model for price of  $i$ th bond:

$$\widehat{P}_i(\boldsymbol{\delta}) = \sum_{j=1}^{z_i} C_i(t_{i,j}) \exp\{-\boldsymbol{\delta}' \mathbf{B}^I(t_{i,j})\}$$

where

$$\mathbf{B}^I(t) := \int_0^t \mathbf{B}(s) ds = \left( t \quad \dots \quad \frac{t^{p+1}}{p+1} \quad \frac{(t-\kappa_1)_+^{p+1}}{p+1} \quad \dots \quad \frac{(t-\kappa_K)_+^{p+1}}{p+1} \right)' .$$

Estimate  $\boldsymbol{\delta}$  by minimizing

$$Q_{n,\lambda}(\boldsymbol{\delta}) = \frac{1}{n} \sum_{i=1}^n \left\{ P_i - \sum_{j=1}^{z_i} C_i(t_{i,j}) \exp\{-\boldsymbol{\delta}' \mathbf{B}^I(t_{i,j})\} \right\}^2 + \lambda \boldsymbol{\delta}' \mathbf{G} \boldsymbol{\delta}.$$

## Selection of $\lambda$

- Estimation of  $\lambda$  by GCV did not work well
- GCV targets MSE of the estimated regression function
- But the forward rate is the derivative of the (log of) the regression function
- Derivatives require a different amount of smoothing



## **Corporate Bonds**

- Problem: often there are not enough bonds to fit a fully nonparametric model
- Jarrow, Ruppert, and Yu solve this by using a semiparametric model

## Algorithm

**Step 1:** Nonparametric spline fit of a forward rate to US Treasury bonds.

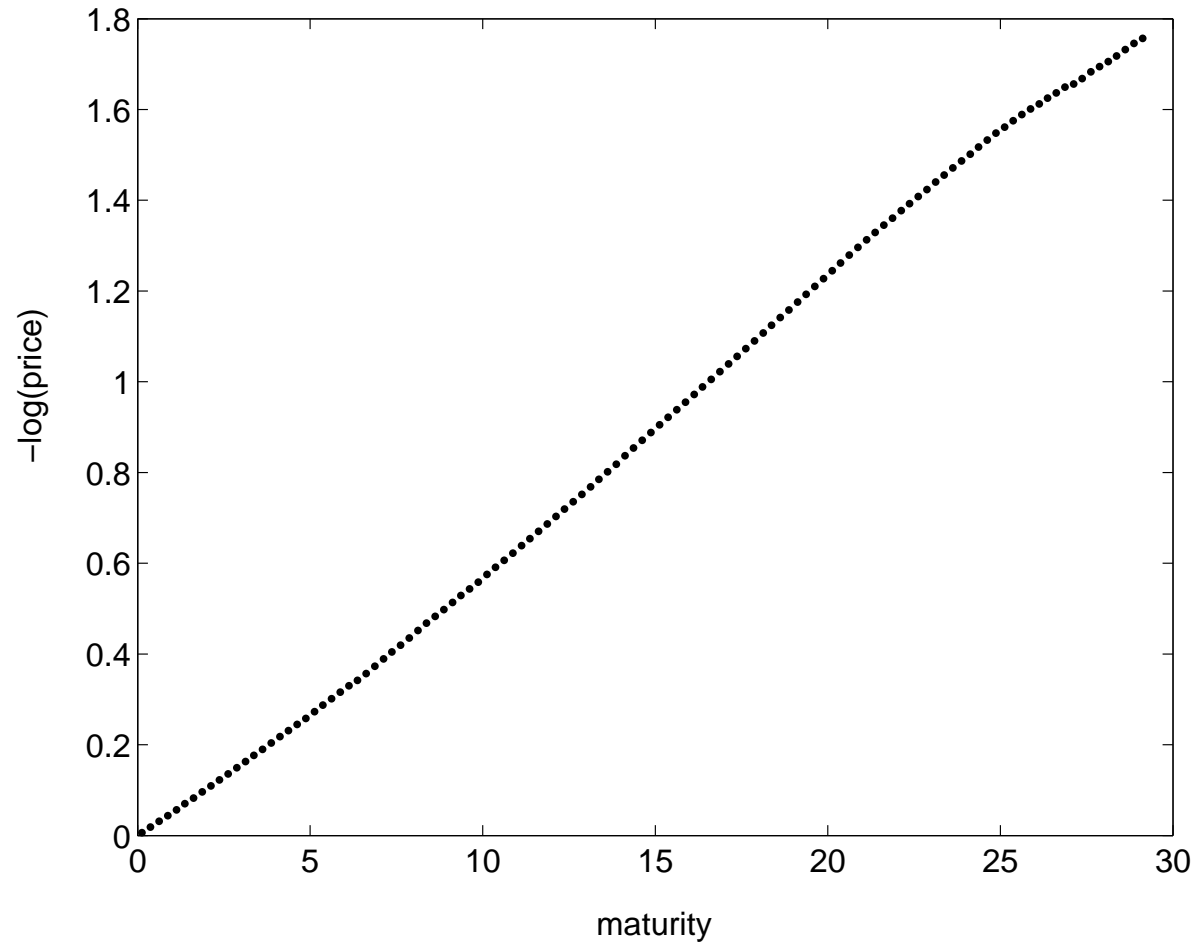
- $\boldsymbol{\delta}$  is estimated by minimizing  $Q_{n,\lambda}(\boldsymbol{\delta})$
- $\lambda$  is chosen by GCV, RSA, or EBBS
- $\hat{f}_{Tr}(t) = \hat{\boldsymbol{\delta}}' \mathbf{B}(t)$ , where  $\hat{\boldsymbol{\delta}}$  are the estimated spline coefficients

**Step 2:** Parametric estimation to obtain the forward rate curve for a corporation's bonds.

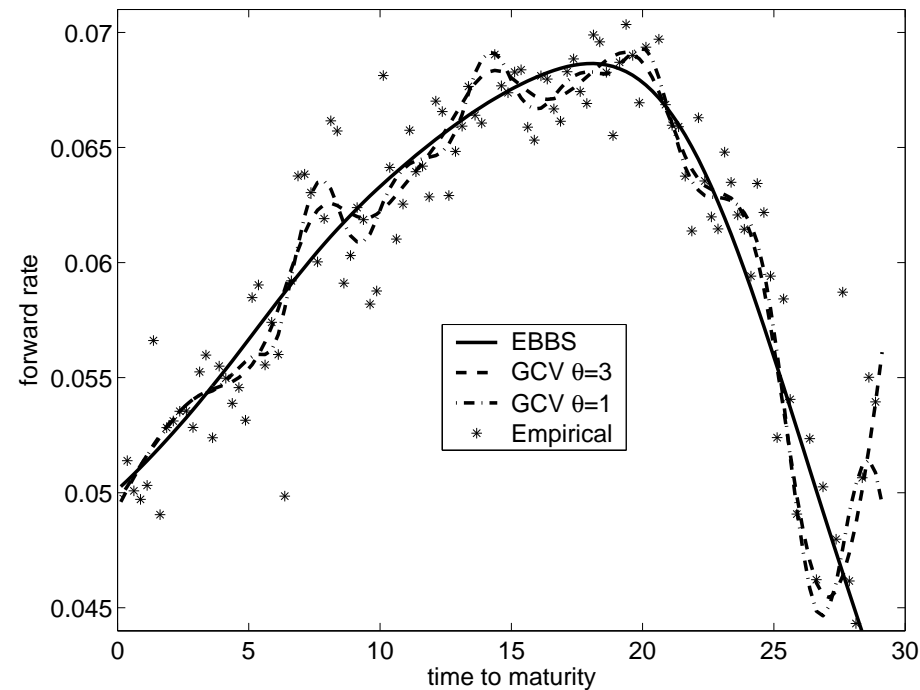
- credit spread is parametric with parameter  $\alpha$
- for example, if the credit spread is a constant, then

$$f_C(t) = \hat{f}_{Tr}(t) + \alpha = \hat{\boldsymbol{\delta}}' \mathbf{B}(t),$$

- fix  $\hat{\boldsymbol{\delta}}$  at value from Step 1 and estimate  $\alpha$  by OLS



**-Log-prices (as fraction of PAR)**

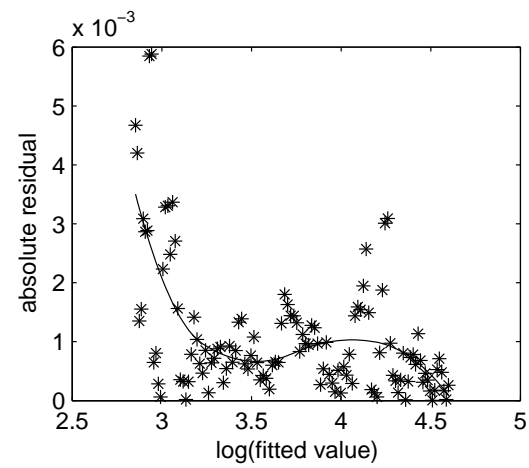
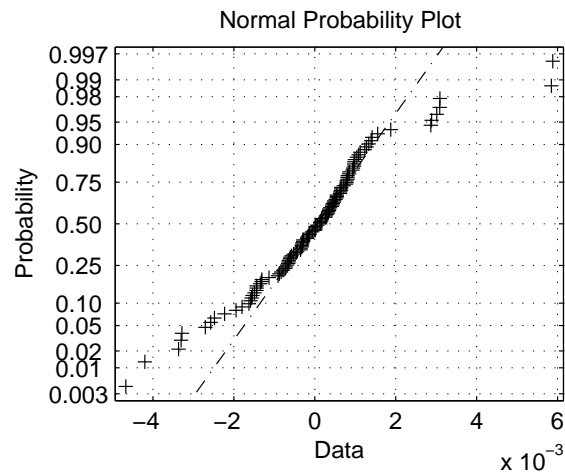
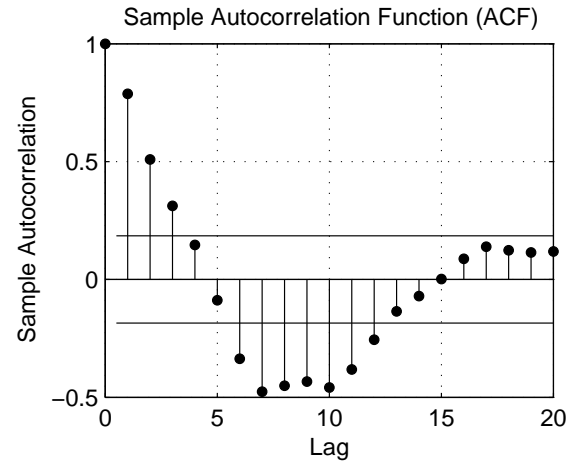
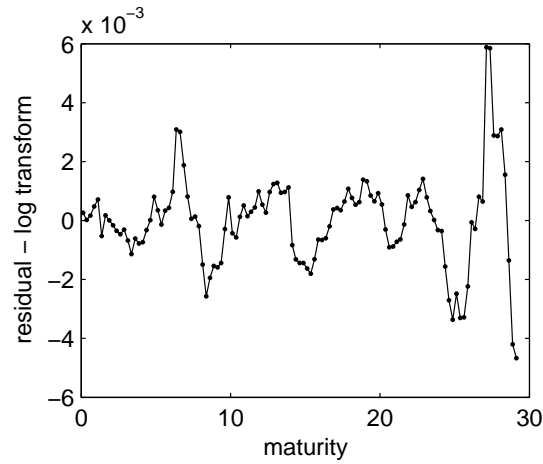


## Estimates of forward rate

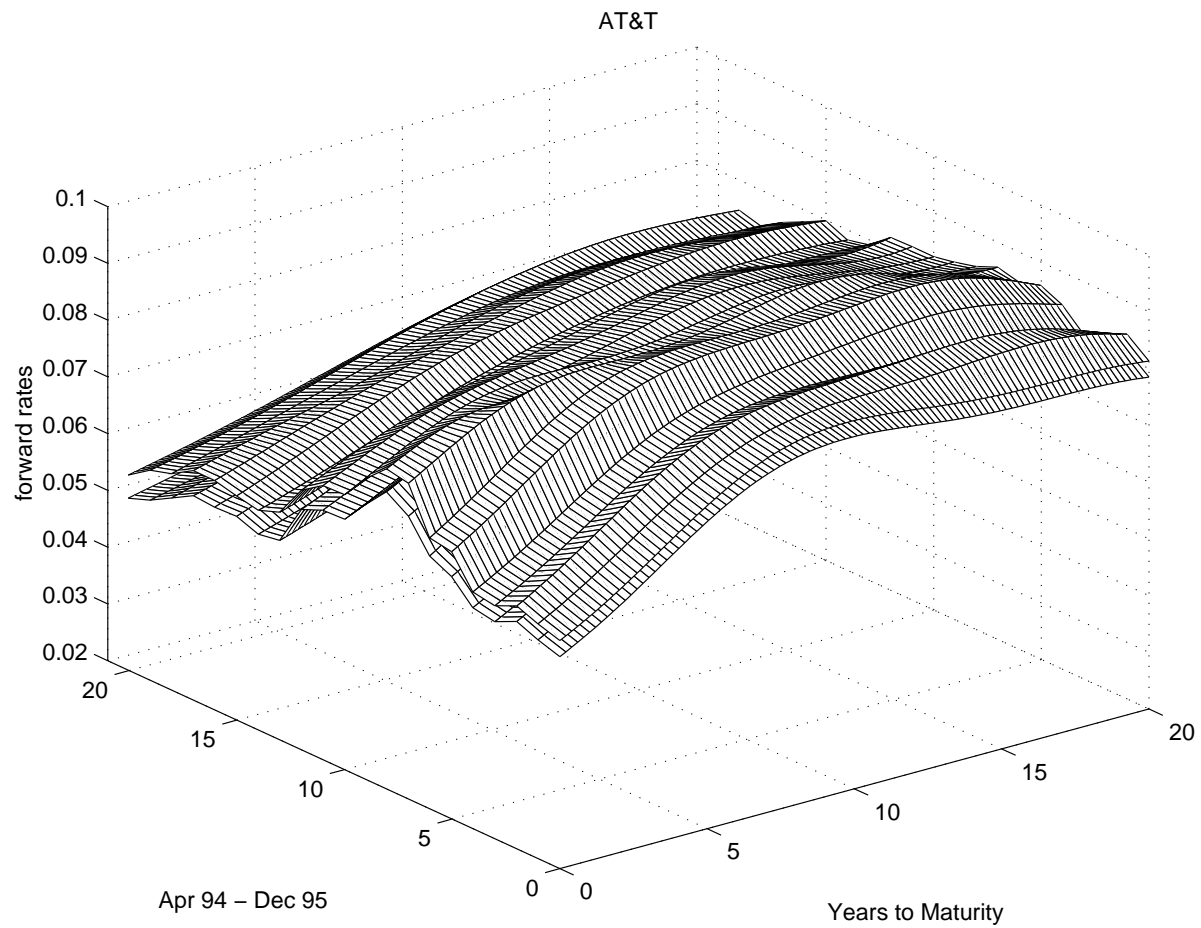
$\theta$  was used by Fisher, Nychka and Zervos (1995) to induce more smoothing –

$$GCV(\lambda) = \frac{n^{-1} \sum_{i=1}^n \left\{ P_i - \hat{P}_i(\boldsymbol{\delta}) \right\}^2}{\left\{ 1 - n^{-1} \theta \operatorname{tr} \mathbf{A}(\lambda) \right\}^2},$$

where  $\mathbf{A}(\lambda)$  is the “hat” or “smoother” matrix:  $\hat{\mathbf{P}} = \mathbf{A}(\lambda)\mathbf{P}$



## Residual analysis



**Estimates of Treasury and AT&T forward rates**

## Summary

- Statisticians and financial engineers would each benefit from more collaboration
- Calibration of financial models is an interesting and challenging problem in statistics and data analysis
  - transformation and weighting can be important
- Penalized splines are an attractive method for semiparametric modeling